

Imperial Fishing Catalogue

2017
Info inside is still valid! More products will be added in May 2018!

....make it great again!





Mission Statement

We may have gotten your attention through the continuous success of some of the best known carp anglers. Your enthusiasm is the one the ingredient that you bring into the mix. We won't let you down!

Carp are pretty omnivorous animals, but there are certainly are some substances and flavours they prefer! To dissect and identify these is not a matter of hours, days or weeks. Even the use of different products over several months still leaves questions and only shows some tendencies, rather than facts. After decades of fishing and the cooperation with some very successful carp anglers, we created and developed the Carptrack Range. Carptrack, that means products with an absolutely outstanding attraction, whilst providing valuable nutrition. No matter if it is a short session without pre-baiting or a long campaign, carp will seek out Imperial Baits products and come back for more.




max nollert

Alex Neu & Julian Jurkewitz, 27,8 kg Rhone Gold, November 2016. **Bait:** Crawfish black & white boilies 20 mm and 24 mm, Aminopellets 25 mm, pimped with inLiquid, Liquid Amino, Powder, inP, GLM full-fat blend, Betain and Liver. (20er Baitpimp)



CONTENTS Mission Statement	2	Imperial Baits iBoxes & iBags	23
Our boilies are... “The Art of Bait”	4	Carp Rods MN Temptation Mk3 & Temptation Ten	24-25
Imperial Baits Carptrack Boilies	5-9	Guppy - A surprise on the bank of the Mosel	26-29
Imperial Baits Carptrack Cold Water Boilies	10	Imperial Fishing Carp Main Lines	30-31
Imperial Baits RAMBO Hookbaits	11	Imperial Fishing Buoyant Marker Poles	32
Imperial Baits Carptrack Boilie Mixes	12	Imperial Baits iRock Grippers	33
Products for your own boilie production	13	Carp‘R‘Us Terminal Selection	34-37
Imperial Baits Carptrack Flavours & Power Powders	14	Imperial Fishing iBoats Generation 4	38-43
Imperial Baits Carptrack Amino Pellets	15	Rebelcell Lithium Ion Batteries	44
Imperial Baits Carptrack Pop Ups	16	Imperial Baits Clothing	45-47
Imperial Baits Carptrack Amino Dips & Gels	17	Imperial Baits Geoff Anderson Outdoor Clothing	48
Imperial Baits Carptrack Additives	18	Imperial Fishing iMag and Lanyards	49
Imperial Baits Carptrack Liquid-Powder Paste	19	Imperial Fishing Carp Entertainment & Merchandising	50
Imperial Baits Starter Sets	20	About us	51
Basics for successful carp fishing	21	Information: Production, Dealers, Websites	52
Imperial Baits - Pimp my Baits	22		

CONTENTS

Carp fishing is not the most important thing in the world, but for many it is the greatest! Max Nollert



Our boilies are...

successful for over 13 years!

Exactly the same mix that we use for our legendary Carptrack boilies, is available to buy as Carptrack boilie mix, for those of you, who prefer rolling themselves. In addition to this successful mix, we use highly attractive flavours and additives like Carptrack in-Liquid, Carptrack Liquid Amino, Essential Oils as well as NHDC Liquid. Everything you need to improve your angling and allow you to fully concentrate on your location and perseverance.

unique and stand out from the crowd!

Our boilies all in one! Attractors, instant and long session bait!
Our mission is the creation and production of boilies with a substantial nutritional value, balanced to the carp's needs, produced with various natural and highly attractive meals. We make sure these are partly highly soluble and work as palatants even from a distance to get the carp's interest. Sophisticated stabilisation against mould, whilst retaining the superb quality is one of our top priorities.

fresher for longer!

The ability to retain moisture is very much appreciated by our loyal customers. Stabilising the Carptrack boilies is a time consuming and expensive process, but absolutely essential. The taste is barely affected. The boilies are protected from mould for a minimum of two years in the bag. It also adds the benefit that even once the bag has been opened, the product doesn't dry out as quickly and retains their juiciness over a long period of time. This is a very important bonus, which is a top priority for many carp anglers. No matter when you need them, your boilies will be fresh and catchy!

high in protein and filled with attractors!

Monster-Liver, Monster's Paradise, CRAWFISH and Fish have the highest amount of protein – closely followed by Elite and Elite Strawberry. Balancing in regards to the effect of the attractors, which derives through the amino acid profile of the proteins, we further enriched them with Osmotic Oriental Spice, Birdfood Banana Boilies and Uncle Bait – Extra Strong with highly attractive meals and liquid components, such as inLiquid, Liquid Amino and the fabulous Carptrack NHDC.

the complete package – smell, taste and nutrition!

Attractive, water soluble smell and taste, a current nutritional value, which provides the fish with energy and the meals high in protein, derived through the amino acid profile, make the Carptrack Range, consisting of additives, mixes and boilies the most exceptional range in the current carp sector – now in its' 14th year!

the guaranteed catch!

The results on this bait have been exceptional right from the start and are to this day. The feedback from our customers and our team anglers are our motivation to carry on each and every day.

Imperial Baits – the art of Bait!

New to IB?

You have to sometimes risk believing in something new, it will lead to total confidence. Max Nollert



Julian Jurkewitz fished a large natural lake in the north of France. Rather than placing the hook bait in front of the reed, he placed it right inside. He used a handful of IB Carptrack black & white boilies per rod in 16 and 20mm. Another two handful were spread around the Hot Spots.

The Hookbait was a Snowman, consisting of a 20mm CRAWFISH white and a 16mm CRAW-FISH Pop Up. Around mid-day this 25kg Mirror was patrolling through the dense reed and went for the CRAWFISH Boilies.

2 kg	24,90 €	in iBox
5 kg	59,90 €	
8 kg	92,90 €	



16 mm • 20 mm • 24 mm



CRAWFISH black & white Boilie

27% crawfish meal (the entire animal), fish meal, Add Fat, concentrated protein, squid liver, sweetbread and a tiny bit of NHDC (natural sweetener), which stimulates feeding even more, give the CRAWFISH boilie a very intense, natural taste and smell. It's no surprise that carp have been taken to this crab-creation in all kinds of waters so far and apparently are quite fond of it. The two flavours Crawl-fish and Monster-Crab make this an absolute outstanding boilie and motivate the carp to take it and keep feeding on it. We practice science on the bank and the results couldn't be more obvious. Try it and catch your new PB on CRAWFISH. We'd love to see your pictures!

Why two contrasting colours (black & white)?

One can never be entirely certain which colour will attract the most attention when lying on the ground. With the contrasting mix you can be sure that your boilies will stand out!





MONSTER'S PARADISE

Stefan Uhrig fished in October 2016 a very old and very large quarry in Germany. Two days before he put out 5kg IB Monster's Paradise Boilies in 16, 20 and 24mm. The embankment was an ideal spot, offering weed, branches, snails and shells.

There was a slight westerly breeze and the atmospheric pressure started to drop. His alarm screamed early the next morning and Stefan was able to land this old common with 26kg.



Claudia Darga trusts and uses Uncle Bait Boilies for years. She absolutely loves the bright pink colour, but even more the wonderfully creamy strawberry taste! Claudia is normally not a big campaign angler, but rather goes out spontaneously. She loves setting traps with the Uncle and

always just feeds 10-20 boilies per hook bait. In May 2016 the time had come for another spontaneous session in the north of Germany. Claudia set out her traps as per usual, this time with the new Uncle Bait – Extra Strong Boilies. **See the result for yourself!**



ATTENTION! HIGHLY ADDICTIVE!

Uncle Bait - Extra Strong

In 2016 we decided to further develop the extremely successful Uncle Bait 'The Boilie'. The objective was to get the absolute most out of it for long term sessions and especially pre-baiting.

Max Nollert and **Julian Jurkewitz** experimented with different mixes of strawberries and creams, which are sourced from various European countries to find the absolute perfect ratio between the components.

With the addition of our well established IB Cartrack Liquid Amino and the fabulous sweetness of NHDC, we managed to create an amazing harmony of outstanding aromas. Carp agree!

Try it for yourself, but be aware, highly addictive!

For more from this amazing product, also read the report 'Guppy – surprise on the Mosel-bank' (see page 26). Caught on Uncle Bait 20mm + 16mm Pop Up.

A gentle bomb, unless you unleash it in the water, where it turns into a sensory explosion!

Monster's Paradise Boilie

The bomb's components are: 5% Hungarian Paprika, 5% Spanish Pepper (Hath's, which is even hotter than Robin Red), 2% Asian Garlic Powder, plus NHDC – The Original, which enhances all ingredients even more und gives the boilie a slight, very pleasant sweetness. It is rolled with the IB Cartrack Bloodworm Flavour and Essential Oil Garlic. This highly concentrated garlic oil can now be purchased from us in a dropper. But be careful and refrain from using it indoors!

A powerful boilie, with consistent big catch results, no matter if short sessions or longer feeding campaigns.



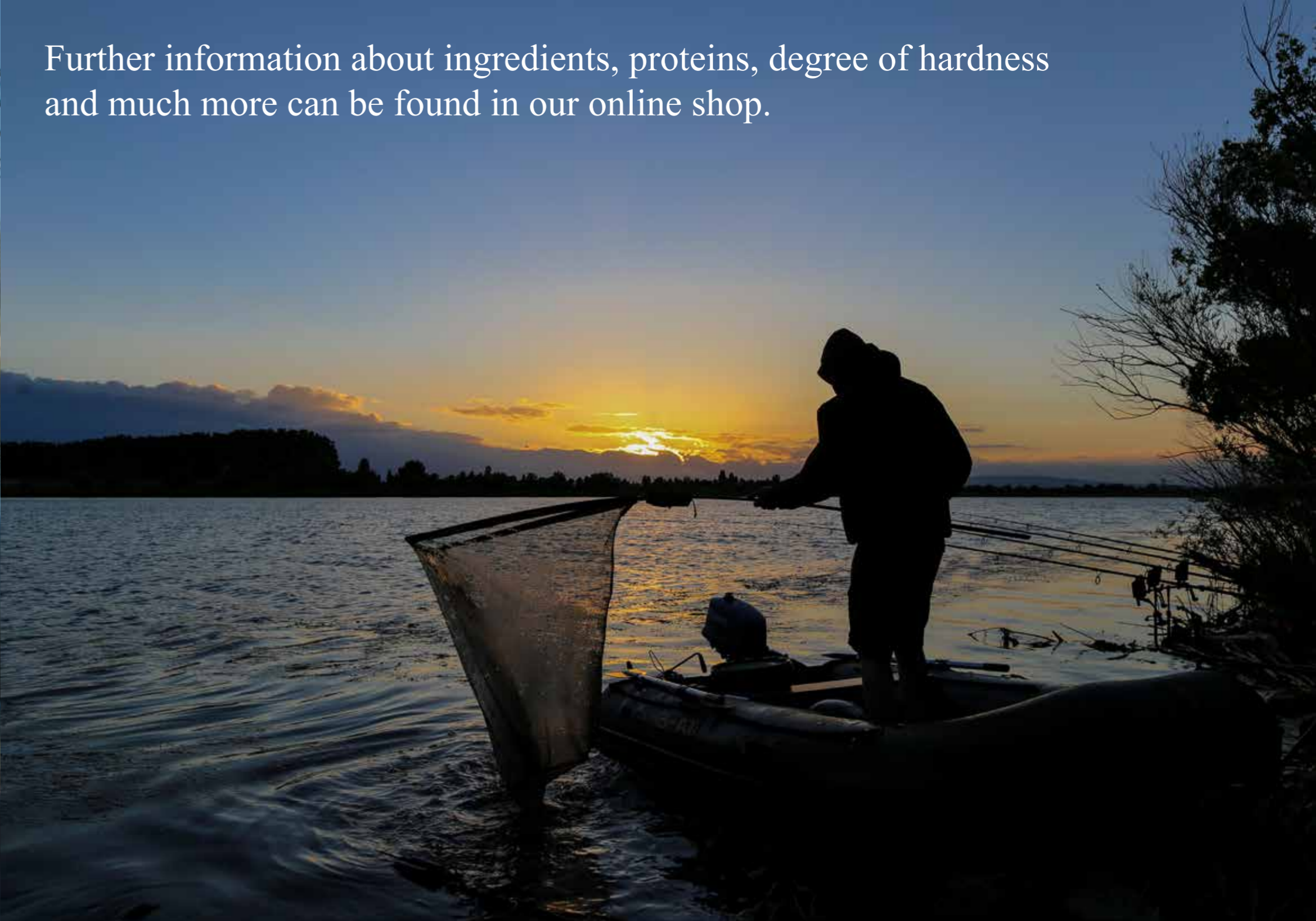
SOME CALL IT BOILIEGOLD!





In May 2016, **Björn Drostal** was fishing with **Max Nollert** in Northern France. They worked the 700 hectare lake from a 5,3m fibreglass boat. Björn presented his bait at only a meter's depth on the edge of the reed between sunken drift wood.

He spread Imperial Carp track Fish Boilies around the spot. The early morning delivered him a hearty bite of a 19,3kg Mirror in the warm spring sun.



Further information about ingredients, proteins, degree of hardness and much more can be found in our online shop.

2 kg	26,90 €	
5 kg	63,50 €	
8 kg	99,40 €	in iBox





5%
**Robin
RED®**

16 mm • 20 mm • 24 mm

Spoilt for choice in the search for the perfect boilie? This one has convinced anglers and carp everywhere!

Fish Boilie – Now even stronger!

The IB Carptrack Fish Boilie is a boilie from the very beginnings of Imperial Baits and still one of our absolute bestsellers. The fish meal LT94 is gently dried, in order to contain the over 74% of amino acid and protein contents. The pre-digested fish meal is a highly soluble fish protein concentrate with 84% protein content, which combined with the its amino acid profile, is extremely desirable for the carp. The meal has a water solubility of 75% and creates a strong attraction power in cold water. This amazingly successful boilie is perfectly rounded up by the extremely water soluble protein concentrate, the Liquid Amino, the Original Indian Essential Oil Black Pepper and the Carptrack Fish Flavour.



If the Fish Boilie could speak, it would tell great stories of unforgettable sessions and catches across all of Europe.

Elite Boilie


2 kg	29,90 €	
5 kg	70,90 €	
8 kg	109,90 €	in iBox



16 mm • 20 mm • 24 mm

Osmotic Oriental Spice Boilie

2 kg	23,90 €	
5 kg	56,90 €	
8 kg	89,00 €	in iBox



16 mm • 20 mm • 24 mm

Elite Strawberry Boilie

2 kg	28,50 €	
5 kg	67,50 €	
8 kg	105,90 €	in iBox



16 mm • 20 mm • 24 mm

Monster-Liver Boilie

2 kg	23,90 €	
5 kg	56,90 €	
8 kg	89,00 €	in iBox




16 mm • 20 mm • 24 mm

Birdfood Banana Boilie

2 kg	24,50 €	
5 kg	58,50 €	
8 kg	91,50 €	in iBox



16 mm • 20 mm • 24 mm



Discover your favourite

Experience creates trust and confidence

Confidence brings results!

Cold Water Boilies

Working in winter as hard for you as regular boilies in the summer!

Even when you can feel the warm spring sun on your face and spring is almost around the corner, the water is still icy cold. Get closer to the fish with Cold Water Boilies.



Monster-Liver Cold Water Boilie

2 kg	21,50 €
5 kg	50,50 €
8 kg	78,50 €

in iBox

16 mm • 20 mm

Birdfood Banana Cold Water Boilie

2 kg	22,50 €
5 kg	52,90 €
8 kg	82,50 €

in iBox

16 mm • 20 mm

Monster's Paradise Cold Water Boilie

2 kg	24,25 €
5 kg	57,50 €
8 kg	89,50 €

in iBox

EXCLUSIVE ALSO IN 24MM

16 mm • 20 mm • 24 mm

IMPERIAL BAITS CARPTRACK RAMBO HOOKBAITS



**EXTRA STRONG,
SINKING & FEATHER LIGHT**

RAMBO Hookbaits
– extra strong, sinking and feather light

You can only catch a fish if you have a boilie on the hair. Crabs, catfish and increasingly gobies are making the carp angler's life difficult at times. So we need to be stronger than them, if necessary over long periods of time, for example when long-range fishing. The longer it lays, the smaller the risk – that is the carp's experience that it normally operates on. This has not been scientifically proven, however we are certain that it is difficult to find a scientist who knows more about their behaviour than us carp anglers, who love nothing more than observing these fantastic animals. As we made the Rambos almost weightless in the water, they perfectly round up the hook bait collection to fish successfully in every kind of condition.

RAMBO – throw them in to pull 'em out!



RAMBO 16 mm	80 g	8,50 €
RAMBO 20 mm	80 g	7,50 €
RAMBO 24 mm	80 g	6,50 €

RAMBO selection: Crawfish, Monster's Paradise, Monster-Liver, Elite, Fish, Strawberry, Osmotic Oriental Spice, Banana





BOILIE MIXES

Banana	5 kg	35,50 €
Banana CW	5 kg	29,90 €
Elite	5 kg	56,90 €
Elite Strawberry	5 kg	44,90 €
Fish	5 kg	43,50 €
Monster-Liver	5 kg	34,90 €
Monster-Liver CW	5 kg	29,50 €
Oriental Spice	5 kg	35,50 €
Monster's Paradise	5 kg	42,90 €
Monster's Paradise CW	5 kg	39,90 €



IB Carptrack boilies mixes work fantastically when moulded around the lead. A proven method to distract crabs from the hook-bait and at the same time make the presentation even more attractive.

IB Carptrack Boilie Mixes

Developed by Max Nollert and his team. They are fully loaded and selective. From the beginning a revolution in regards to attractiveness and nutrition and most of all: water soluble. The mixes are a result of extensive studies in the search for the ultimate bait. Made of meals of exceptional quality, the mixes guarantee round, hard boilies (through lactalbumin, eggalbumin) with the highest effectiveness for your success. All across Europe countless anglers trust the Carptrack formula in these special mixes.



The untamed workhorse.

Next generation Boilie Guns. Quality you can count on.



Hand gun for 1kg dough	34,50 €
Air gun for 1 kg dough	129,00 €
Air gun for 2 kg dough	199,00 €
Air gun for 3,5 kg dough	249,00 €
Air gun for 4,5 kg dough	299,00 €

more accessories in our online shop



Boilie Roller 'Professional'

- 100% precision fit
- Nylon reinforced plastic, moulded in one piece
- rubber pads included, provide slip-resistance
- hand grips to stick on and firmly bond
- additional screw-on options



16, 20, 24, 30 mm	24,90 €
35 mm	29,90 €

Fight the mould, for weeks:

Imperial Baits Carptrack Stabil'it

- gentle stabilisation without stinging side effects
- boilies are easier to roll

Requirements: operate clean and hygienically, dry the boilies for a minimum of one day (not on cardboard or cloth), store cool, dry and no direct sunlight

300 ml	7,50 €
1000 ml	17,90 €
5000 ml	49,90 €

Dosage: 50-80ml/1kg



Spraydose 600 ml	9,90 €
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Easier and better with BPS!

Boilie Protector Spray (BPS)

Optimise your production: effortlessly roll perfectly round, hard boilies for immediate use. One bottle of BPS will give you about 100kg. Lightly spraying your gun, the rollers or the dough offers these advantages:

1. Hard dough, which can be easier pushed through the gun
2. Dough cords and boilies won't stick together and remain their form
3. Boilies become perfectly round on the roller
4. Water intake during cooking is reduced to a minimum, which allows a drying time of only 1-2 hours, leaving them hard and ready for use.
5. Minimal dilution of ingredients during cooking, which results in less murky, less foamy water.
6. Taste- and smell neutral
7. Intense aroma of the finished boilies
8. Utensils are easily cleaned, as nothing sticks.

Encouraging the carp to feed with Flavours & E. Oils

Max Nollert: “After all these years as a very active carp angler and bait producer, I am still amazed how much influence Flavours and Essential Oils have on the carp’s feeding habits.”



NEW: NOW ALSO AVAILABLE IN THE 300 ML BOTTLE INCL. MEASURING JUG

Flavour	Dosage / kg	50 ml	300 ml
Crawfish	7 - 9 ml	10,90 €	49,90 €
Monster-Crab	7 - 9 ml	10,90 €	49,90 €
Worm Up	7 - 9 ml	10,90 €	49,90 €
Bloodworm	5 - 7 ml	10,90 €	49,90 €
Monster	3 - 6 ml	9,90 €	49,90 €
Frankfurter Sausage	4 - 7 ml	9,90 €	45,00 €
Elite	3 - 6 ml	10,90 €	49,90 €
Elite Strawberry	3 - 5 ml	11,95 €	59,90 €
Fish	4 - 7 ml	12,50 €	64,90 €
Honey	3 - 6 ml	9,90 €	45,00 €
Banana	4 - 6 ml	11,95 €	59,90 €
Scopex Butter	4 - 6 ml	11,95 €	59,90 €
Roasted Peanut	4 - 6 ml	11,95 €	59,90 €
Tutti Frutti	4 - 6 ml	10,90 €	49,90 €
Oriental Spice	5 - 7 ml	10,90 €	49,90 €
Essential Oil	Dosage / kg	20 ml	50 ml
Black Pepper	1 - 3 ml	13,90 €	24,90 €
Garlic	10 - 20 drops	24,90 €	

A Photo goes around the world!

“Personal Best!

The second fish on this summer session was the biggest in the lake with 20.3kg!
Proudly presented by Jolina Jurkewitz (8 months), caught on CRAWFISH Boilies in combination with pimped Amino Pellets.”
There is a bit of a joke here of course :-)



Imperial Baits Carptrack Amino Pellets

These high quality pellets break down slowly. They have been scientifically developed to meet the carp’s dietary requirements. They are extremely catchy and on their own or in combination with Carptrack boilies.

TIP: Try one load of pellets per spot, distributed at the beginning of your session to get the carp excited.

The right kind of pellets!



2 kg	11,90 €
5 kg	27,90 €
10 kg	48,00 €

2 kg	9,90 €
5 kg	22,50 €
10 kg	39,90 €

2 kg	9,90 €
5 kg	22,50 €
10 kg	39,90 €

The special effect:

Same as the boilies, use Carptrack **in**Liquid, Liquid Amino, Fish Oil, **in**P and / or Powder to slightly cover your pellets a couple of hours before use to make them even more attractive.

Contents:

- Amino Acids: L-Lysine, L-Methionine, L-Cysteine
- Vitamins: A, D3, E, C
- Fatty Acids: Omega 3, Omega 6
- Protein content: 32%
- Fat: 9%
- Moisture: 3,2%
- Ash: 11%
- Carbohydrates

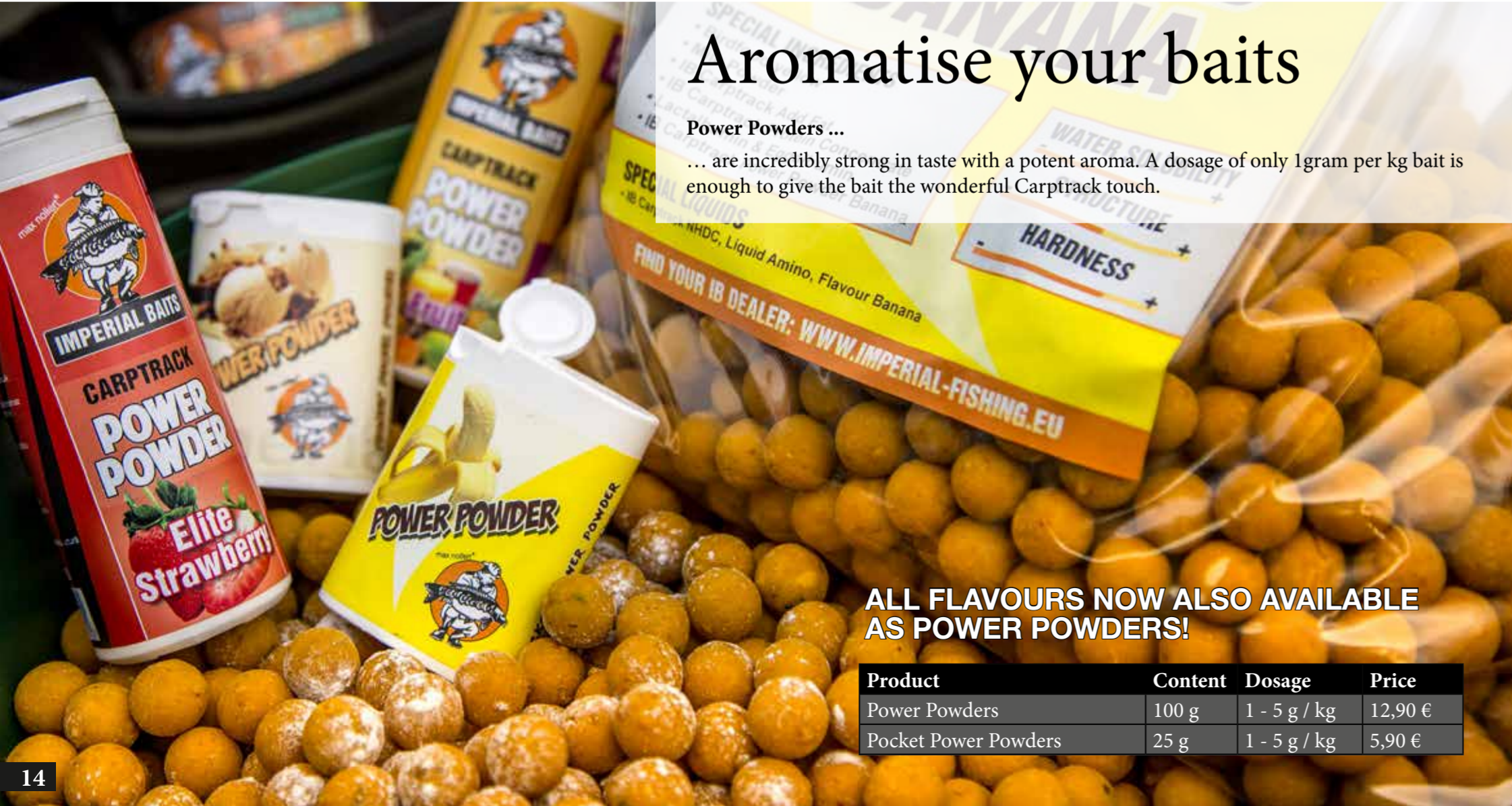
Ingredients:

Wheat flour, fish meal, soy, rapeseed, plant oils, amino acids, shrimp meal, fish oil, vitamin mix

Aromatise your baits

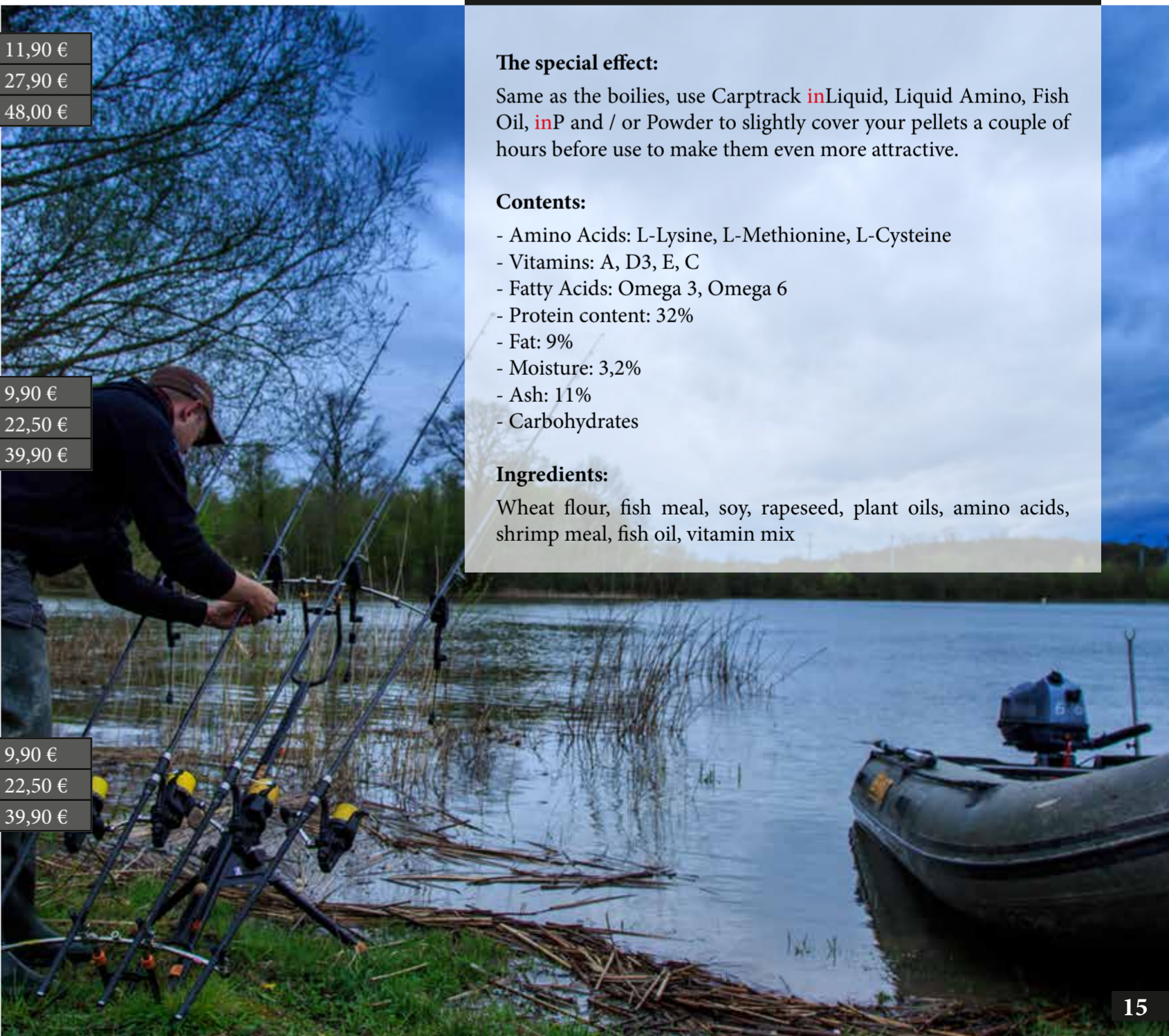
Power Powders ...

... are incredibly strong in taste with a potent aroma. A dosage of only 1gram per kg bait is enough to give the bait the wonderful Carptrack touch.



ALL FLAVOURS NOW ALSO AVAILABLE AS POWER POWDERS!

Product	Content	Dosage	Price
Power Powders	100 g	1 - 5 g / kg	12,90 €
Pocket Power Powders	25 g	1 - 5 g / kg	5,90 €



All Pop Up Hookbaits come in the handy Power Tower System Box

Pop Ups (Flying Hookbaits)

These floating hook baits are made of 65% boilie mix, including all aroma and 35% of Pop Up Mix. Therefore they provide the same enticing profile as the equivalent sinkers.

Half'n Half (half boilie, half Pop Up)

Due to the balance of half regular boilie and half white V-Pop Up, these Half'n Halfs are lighter than a sinker, but still heavier than a pop up. For technical reasons, occasionally a small lead, just beneath the bait on the hair is required to achieve the absolute perfect buoyancy. These are taken by the carp effortlessly.

Added hook efficiency:

White will always point up, which improves the presentation and arrangement on the hair.

V-Pop Ups (fluorescent bright colour)

Naturally buoyant hook baits in visibly noticeable bright colours, which can be seen even from a distance. Use Cartrack Flavours like dips, gels or aromas to enhance to your own taste.

V-Pop - the visible art of bait!



The IB Power Tower System...

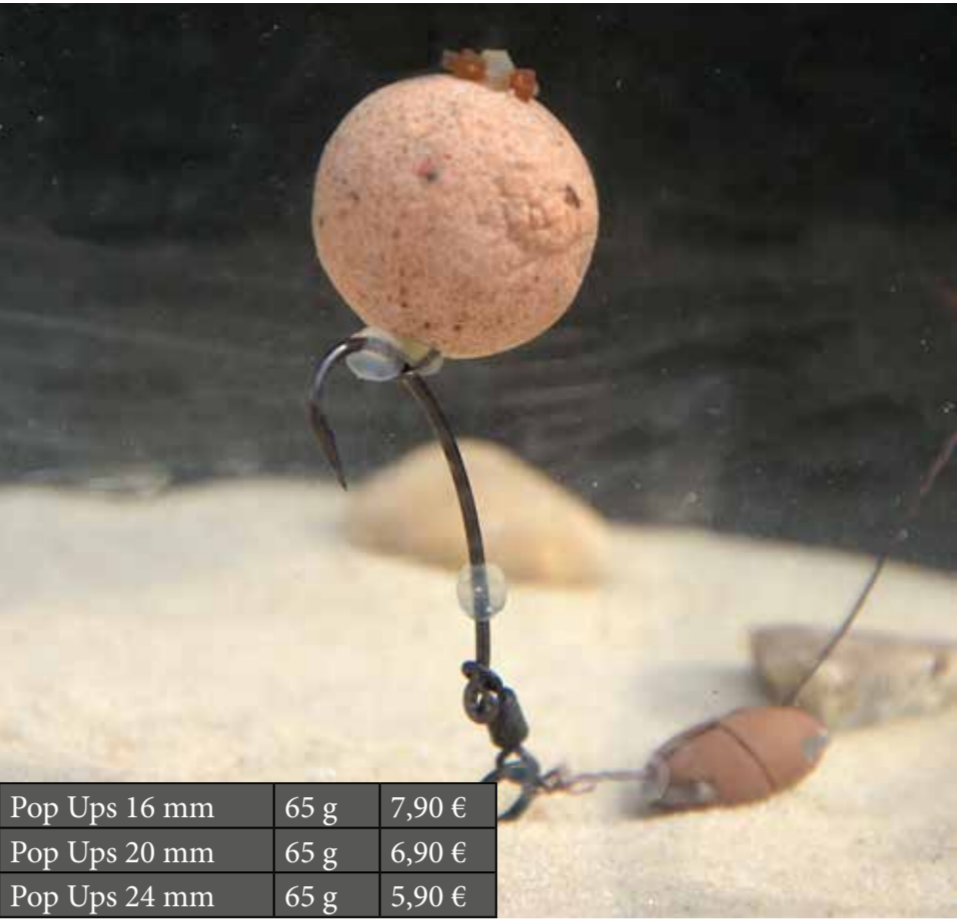
...the perfect way to organise the products you need for your fishing trip. The boxes can be used individually, for example for small items or your own food and allow you to have everything in place, clutter free and space saving, ready when you need it.

- Stackable, with screw threads
- Clutter free and organised storage
- Great for small parts
- Clean and practical storage for your food like salt, pepper, sugar, tea bags, dry soups...
- Contents visible from the outside



Set prices available in our Online Shop.

Empty Power Towers available for your own individual purpose.



Pop Ups 16 mm	65 g	7,90 €
Pop Ups 20 mm	65 g	6,90 €
Pop Ups 24 mm	65 g	5,90 €

Pop Up varieties: Crawfish, Monster's Paradise, Monster-Liver, Elite, Fish, Elite Strawberry, Osmotic Oriental Spice, Banana, Uncle Bait



Half'n Half 16 mm	75 g	7,90 €
Half'n Half 20 mm	75 g	6,90 €
Half'n Half 24 mm	75 g	5,90 €

Half'n Half varieties: Crawfish, Monster's Paradise, Monster-Liver, Elite, Fish, Elite Strawberry, Osmotic Oriental Spice, Banana, Uncle Bait



V-Pops 10 mm	40 g	9,90 €
V-Pops 16 mm	60 g	7,90 €
V-Pops 20 mm	60 g	6,90 €
V-Pops 24 mm	60 g	5,90 €

V-Pop colours: yellow, green, orange, red, pink, white



Amino Dips & Gels

Seduce the carp and make them seek out your bait.

Make your hook bait stand out with the help of Amino Dips and Gels. Get the carp's attention and a quicker bite. The Amino Dips and Gels clearly set themselves apart, visibly and with their aroma.

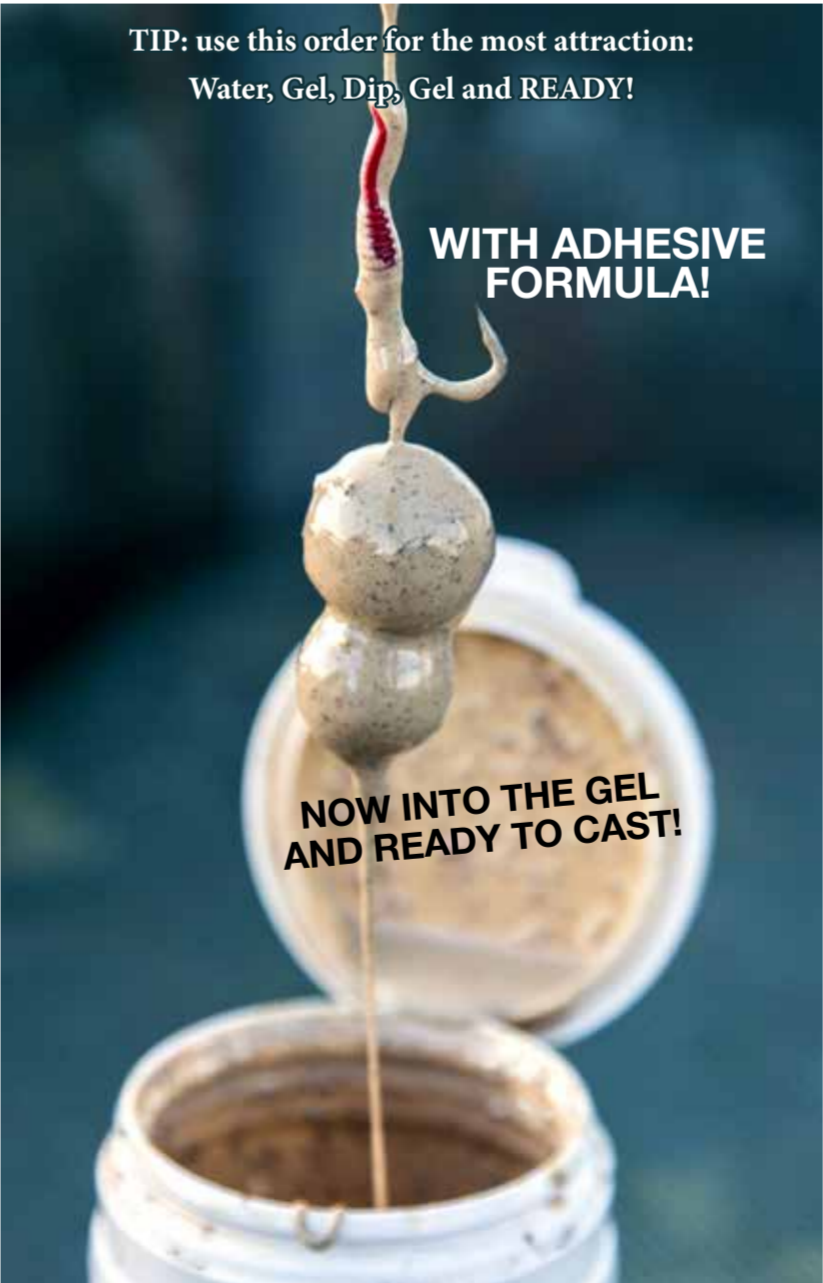
Get a catch quicker with pimped hook baits!

Soak your hook bait, no matter if sinker, pop ups or particles, for at least 24 hours in Amino Dips. You can even soak them for days, weeks or months! It won't make them soft. The longer you soak them, the more they release over a long period of time.

Amino Gels are available in powder form.

Moistened hook baits can be rolled in the powder and take it in immediately. Only when then put into the water, will they turn into a gel, making it slimy, releasing in a pulsating manner. That creates an explosion of taste and smell in the water.

Try it in a water glass, to watch the effect!



TIP: use this order for the most attraction:
Water, Gel, Dip, Gel and READY!

WITH ADHESIVE
FORMULA!

NOW INTO THE GEL
AND READY TO CAST!



Flavour	Content Dip	Content Gel	Price
Crawfish	150 ml	100 g	10,90 €
Monster's Paradise	150 ml	100 g	10,90 €
Monster-Liver	150 ml	100 g	10,90 €
Elite	150 ml	100 g	11,50 €
Fish	150 ml	100 g	10,90 €
Elite Strawberry	150 ml	100 g	11,50 €
Osmotic Oriental Spice	150 ml	100 g	10,90 €
Banana	150 ml	100 g	10,90 €
Tutti Frutti	150 ml	100 g	10,90 €
Scopex Butter	150 ml	100 g	10,90 €
Roasted Peanut	150 ml	100 g	10,90 €
Uncle Bait	50 ml	30 g	6,90 €



Carptrack Additives

to pimp boilies, boilie mixes, stick-mixes and pellets!



inLiquid & Powder

Natural products with seductive powers. Targeted additions of L-Amino Acids for the highest possible stimulation, triggering Maillard Reaction for a unique aroma 1 part inLiquid and 7parts Powder build the fantastic Liquid Powder Paste to create yourself.

Amino Complex Liquid & Powder

All Carptrack Additives, liquid or dry, combined to one Powder/ Liquid. Strongest Amino Power, incomparable smell and taste at the highest solubility.



inP

Water soluble Powder Enhancer that signals food. Liver, lecithin and yeast give it a strong attraction. Fast and soluble, even in winter.

GLM full fat blend (premium version)

Extremely stimulating and attractive to the carp. The difference to the fat-free, cheaper version is massive. Fat is one of the main taste carriers and makes our GLM full-fat blend taste and smell much more intense. Try it!

Pure Liver

High percentage of different amino acids, renowned for years as one of the best carp attractors. Very intense in taste and smell.



Liquid Amino

Triggers a strong feeding stimulus. Subtle smell, maximum taste. **Ingredients:** Dissolved Betaine (N-Trimethylglycin), L-Methionine, L-Cysteine, L-Alanine, L-Arginine, L-Proline, L-Arginine, L-Tryptophan, Vitamin B6, Protein, Carbohydrates

Intense Fish Oil

New! 50/50 blend of fish oil and salmon oil - even more Omega3 fatty acids, even more attraction! Pure, intense fishy taste, renowned as an instant attractor. Fish oil rises up and therefore attracts carp at all water levels. Bring the attraction up!

NHDC Liquid - the original (natural sweetener)

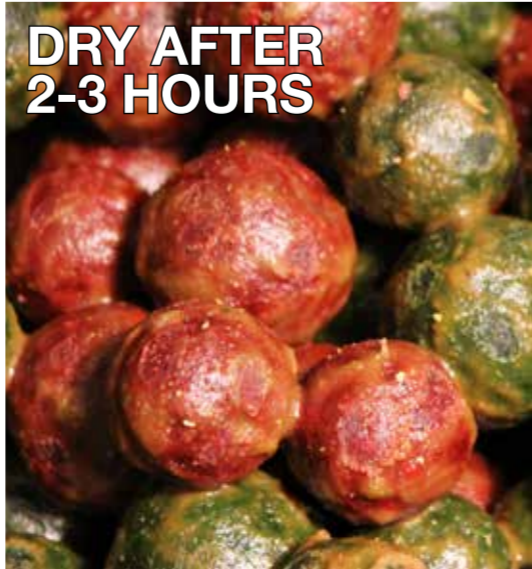
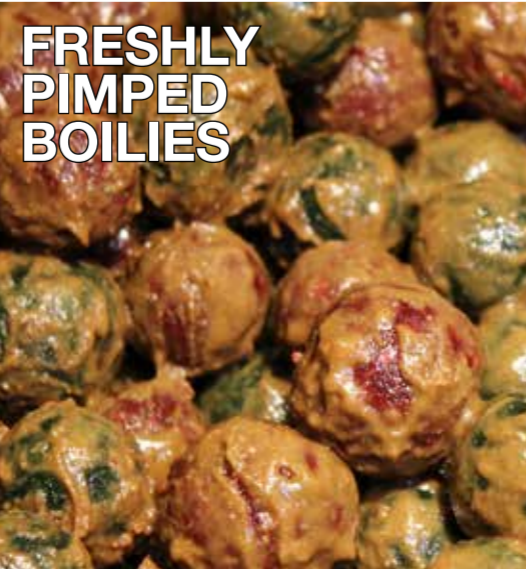
1800 times sweeter than refined sugar, without turning bitter or tangy, unique in taste and the best sweetener for fishing! Extremely taste enhancing on other ingredients. Attention: pure NHDC is not water soluble. We have found a technic to make it soluble and sell it as a highly concentrated liquid.

Pure Betaine

It was kept under wraps as a secret ingredient. High content of different amino acids. Intense unmistakable smell and taste.



IB Carptrack Additive	Content	Dosage	Price
inLiquid	300 ml	bis 30 ml / kg	9,90 €
inLiquid BIG ONE	1000 ml	bis 30 ml / kg	24,90 €
Powder	100 g	bis 25 g / kg	7,90 €
Powder BIG ONE	400 g	bis 25 g / kg	19,90 €
Powder MEGA ONE	1000 g	bis 25 g / kg	34,90 €
inP	150 g	20 - 40 g / kg	9,50 €
inP BIG ONE	500 g	20 - 40 g / kg	24,90 €
inP MEGA ONE	1000 g	20 - 40 g / kg	44,90 €
Liquid Amino	300 ml	20 - 40 ml / kg	9,90 €
Liquid Amino BIG ONE	1000 ml	20 - 40 ml / kg	24,90 €
NHDC Liquid	65 ml	3 - 7 ml / kg	14,90 €
NHDC Liquid BIG ONE	300 ml	3 - 7 ml / kg	39,90 €
GLM full-fat blend	100 g	5 - 30 g / kg	17,90 €
GLM full-fat blend BIG ONE	500 g	5 - 30 g / kg	79,90 €
Intense Fish Oil	300 ml	20 - 40 ml / kg	8,90 €
Intense Fish Oil BIG ONE	1000 ml	20 - 40 ml / kg	22,90 €
Pure Liver	150 g	bis 50 g / kg	12,50 €
Pure Liver BIG ONE	500 g	bis 50 g / kg	29,90 €
Pure Betaine	150 g	5 - 10 g / kg	10,90 €
Pure Betaine BIG ONE	600 g	5 - 10 g / kg	29,90 €
Amino Complex Liquid	300 ml	25 - 50 ml / kg	14,50 €
Amino Complex Liquid BIG ONE	1000 ml	25 - 50 ml / kg	29,90 €
Amino Complex Powder	150 g	25 - 50 g / kg	13,90 €
Amino Complex Powder BIG ONE	500 g	25 - 50 g / kg	34,90 €



PIMP YOUR BAITS,
FEED LESS,
CATCH MORE!



Liquid-Powder Paste 180 g 10,90 €



The most attractive carp bait ever!

IB Carptrack Liquid-Powder Paste (ready to use in tub)


The famous IB Carptrack Additive inLiquid and Powder (page 18), when mixed to a ratio of 1 part liquid to 7 parts powder, make the renowned 'Liquid-Powder-Paste'. Many well-known anglers like to wrap this dough around their hook baits. They prepare the bait before their sessions and store the covered hook bait in a bag or a tub. To avoid sticking, the bait should be sprinkled with powder, GLM full-fat or other meals. That way you can preserve the hook baits for weeks.

The paste keeps its intense smell and releases the strong attractant over 10-50 hours.



GOT THE PASTE, GET THE FISH!

Our favourite starter kits for your success



ENOUGH FOR AT LEAST 200 HOOKBAITS

“Give me 4” - Dips & Gels	35,00 €
“Give me 4” - Dips & Gels + 180 g Liquid-Powder Paste	39,90 €



ENOUGH FOR AT LEAST 30 KG BOILIES!

“Give me 4 - Pimp my Bait Box”	29,90 €
“Give me 4 - Pimp my Bait Box” + 180 g Liquid-Powder Paste	35,00 €



Three building blocks for successful carp baits

‘Give me 4’ Dips and Gels

Fill the IB Klickbox after your own taste.

IB Klickbox filled with 4tubs, content to be chosen by you:

- Carptrack Amino Dip 150ml (any range of your choice)
- Carptrack Amino Gel 100g (any range of your choice)
- + Measuring jug
- + Imperial Baits sticker

The undefeated best seller:

‘Give me 4 – Pimp my Bait Box’

IB Klickbox filled with:

- 300ml inLiquid, 300ml Liquid Amino (Liquid)
- 100g Powder, 150g inP (powders)
- + Measuring jug
- + Imperial Baits sticker

Uncle Bait – Extra Strong – The Starter Pack

Containing:

- 1kg Uncle Bait – Extra Strong (16 or 20mm)
- 40g Uncle Bait ‘The Pop Up’ (16 or 20mm)
- 50ml Uncle Bait ‘The Amino Dip’
- 30g Uncle Bait ‘The Amino Gel’
- + Imperial Baits Clickbox
- + Uncle Bait sticker

Imperial Baits Starter Pack

IB Sample boilie Box (10 small individual compartments) filled with:

- 10 piece sample boilie set (all current boilies available) each 3 boilies 2 x 16 mm 1 x 20 mm per variety
- current IB catalogue materials
- current flyers (deals, games, and more)
- 8 piece sticker set
- presentation folder

OPTIONAL



Uncle Baits - Extra Strong - The Starter Pack	29,90 €
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Imperial Baits Starterpack	6,50 € (amount will be credited upon subsequent order)
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Clickbox small with 10 positions	4,50 €
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IB Carptrack Squid-Liver Meal

The Carptrack Squid-Liver Meal Concentrate has high free amino acid content. This very attractive boilie component is usually used as 10-25% of the boilie mix. It allows you to pimp even the most basic home mix. It is very intense in taste and will give your recipe a convincing attraction in all conditions. **Carp love Squid-Liver, you can't use too much!**

1 kg Squid-Liver Flour	10,90 €
2,5 kg Squid-Liver Flour	26,90 €
10 kg Squid-Liver Flour	89,90 €

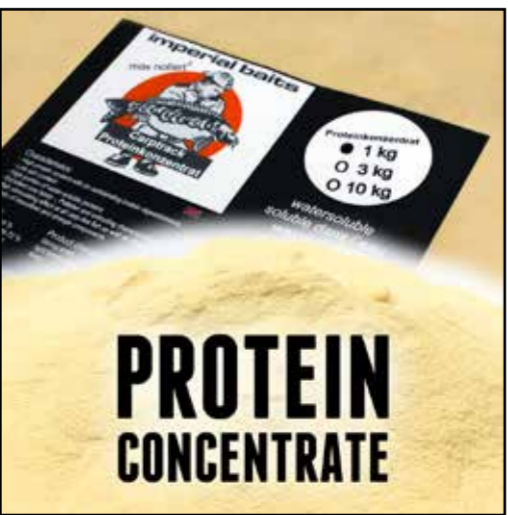


IB Carptrack Protein Concentrate

High protein and lower ash content, whilst easily digestible. A big part of water soluble protein, excellent binding-, pelletiser- and extrusion-characteristics. Extremely stimulating effect on carp. Use 5-10% Protein Concentrate in your boilie mix. Carptrack Protein Boilie Concentrate is a vital ingredient in all Carptrack Boilie mixes.

Successful anglers across Europe trust this product – because it works!

1 kg Protein Concentrate	6,90 €
2,5 kg Protein Concentrate	15,90 €
10 kg Protein Concentrate	49,90 €



IB Carptrack ADD FAT

Fat is the number one carrier of taste. Add Fat is based on a special fish meal and contains aromas which provide a unique and strong meaty flavour.

Round up your own boilie mix or ground bait with Add Fat and intensify your flavours. Fat is one of the most important energy sources and also a carrier of Vitamins like A, D and E. We recommend a dosage of 5 - 25% in the boilie mix. **Fat carp love fat!**

1 kg ADD FAT	6,90 €
3 kg ADD FAT	14,90 €
10 kg ADD FAT	39,90 €



Imperial Baits - Pimp my Baits

The soil/sand tip

Mix IB Carptrack ADD FAT, Squid Liver and/or Protein Concentrate (30%) with soil or sand. This creates under water a very attractive and seductive cloud. In addition Carptrack additives like **inLiquid** / **inP** or GLM enhance the attraction of this explosive mix even further.



Introduction

Especially in times of high angling pressure or slack periods due to weather conditions, it is more important than ever to introduce extremely attractive and not too satiating food, to provide a dissolved trace as a feeding trigger. The wide range of IB Carptrack Additives gives you a comprehensive repertoire at the water, to achieve every time the absolute maximum on your chase for the big carp!

The advantages at a glance

- Less feeding needed, as each bait disperses more attraction
- Less risk of over-feeding
- Initial and prolonged attraction in the water
- Due to less food, the fish is quicker at the hook bait



We don't want you to spend more! We want you to catch more!

Reduce the amount you feed by the cost of the enhancement, you can afford it!



What is a 10, 20 or 30 TIMES PIMP?

With a mixing ratio of, for example, 30g of a powder and 30ml of a liquid additive, you get the perfect, renowned Carptrack crust, without your bait becoming sticky. Solid for the launcher after a few hours of drying!

Notice: Leave the top off whilst drying!

Carptrack GLM full-fat blend

There aren't enough words to describe the energetic taste difference between GLM full-fat blend and other de-fatted variations of GLM available in the market. Oils and fat are the main flavour carriers of solid food, which you still get from our full-fat. Ordinary, de-fatted GLM enters the fishing- and angling industry as a waste product. Not at Imperial Baits! We have produced a 50/50 blend, which perfectly combines the advantages of water solubility, as well as the taste potential through fat and oil. Carptrack GLM is an important ingredient in some of the boilies in our range, but we also still use it to further pimp the surface. The effect on the carp is very special, even when sparingly (5-30 g/kg) used. In addition with other Carptrack Additives, the already strong attraction can be enhanced even further.



Which Carptrack Additive matches which boilie type?

Due to the savoury, very strong smell and taste of Carptrack **inLiquid** and Powder, these are the perfect addition for stinky boilies. Both components adhere very well to the boilie and work for a long time under water. Remember to add the powder first and only after mixing them up for the first time, to then add the liquid component. That guarantees a perfect distribution.

The scent of Carptrack Liquid Amino and inP doesn't quite come across as tasty banana or strawberry, but this Additive creates a highly attractive composition with our sweet boilies. A little bit like the salt in your soup! These water solubles also work in waters, where the stinkers don't do the job. Especially in winter, you should favour Liquid Amino & **inP** and then, obviously due to their high water solubility, also on the stinkers.

Both options can be enhanced to own taste with GLM full-fat blend, NHDC, Pure Betain, Pure Liver or Intense Fish Oil.



Carp like it sweet!

NHDC is 1800 times sweeter than sugar, without being bitter or sharp. An additive that we recommend for all pimp variations, no matter if fishy or fruity. 3-7 ml / kg are more than enough. Use it to enrich for example Liquid Amino or Carptrack **inLiquid** and then add it to your bait. NDHC acts as a flavour enhancer for all ingredients and result in significantly more fish.

iBox 12,5 Litre & iBox the Big One 30 Litre

Practical with many uses, very secure closure which keeps out water and keeps scents in. Can be used for clothing, food, carp bags, small tackle, or for the classic transport of bait. Made from nylon reinforced plastic, freezer safe, very strong, and great use of space. Additional insert (7 Litre) with the iBox 30 Litre, for small items, Carptrack Additive, Dips and Gels or for the mixing of stick mixes.



NEW STYLE
IN 2017

iBox 12,5 litre	7,90 €
3 pcs. iBox 12,5 litre	19,90 €

iBox 30 litre incl. 7 litre insert	18,90 €
3 pcs. iBox 30 litre incl. 7 litre insert	49,90 €

iBag – comfortable carrier bag with fasteners

Environmentally friendly produced from R-PET (recycled plastic bottles), robust seams, velcro flaps for secure closure. Straps in the perfect length to carry the bag comfortably over the shoulder.

MEASUREMENTS: 40 cm B x 20 cm T x 35 cm H

iBag	7,90 €
3 pcs. iBag	19,90 €



Max Nollert Temptation MK III

Part Duplon or full cork handle



Max Nollert Temptation MK3 12ft 2,75-3,25lb
The third generation of this well established and extremely popular bestseller made of IM7 woven Carbon. 2,75 – 3,25lb in one rod.

- Specifications:**
- IM7 woven carbon
 - Polished, with a clear varnish finish
 - Casting weight 80-200g, max 250g with a pendulum cast
 - 6 + 1 SIC rings

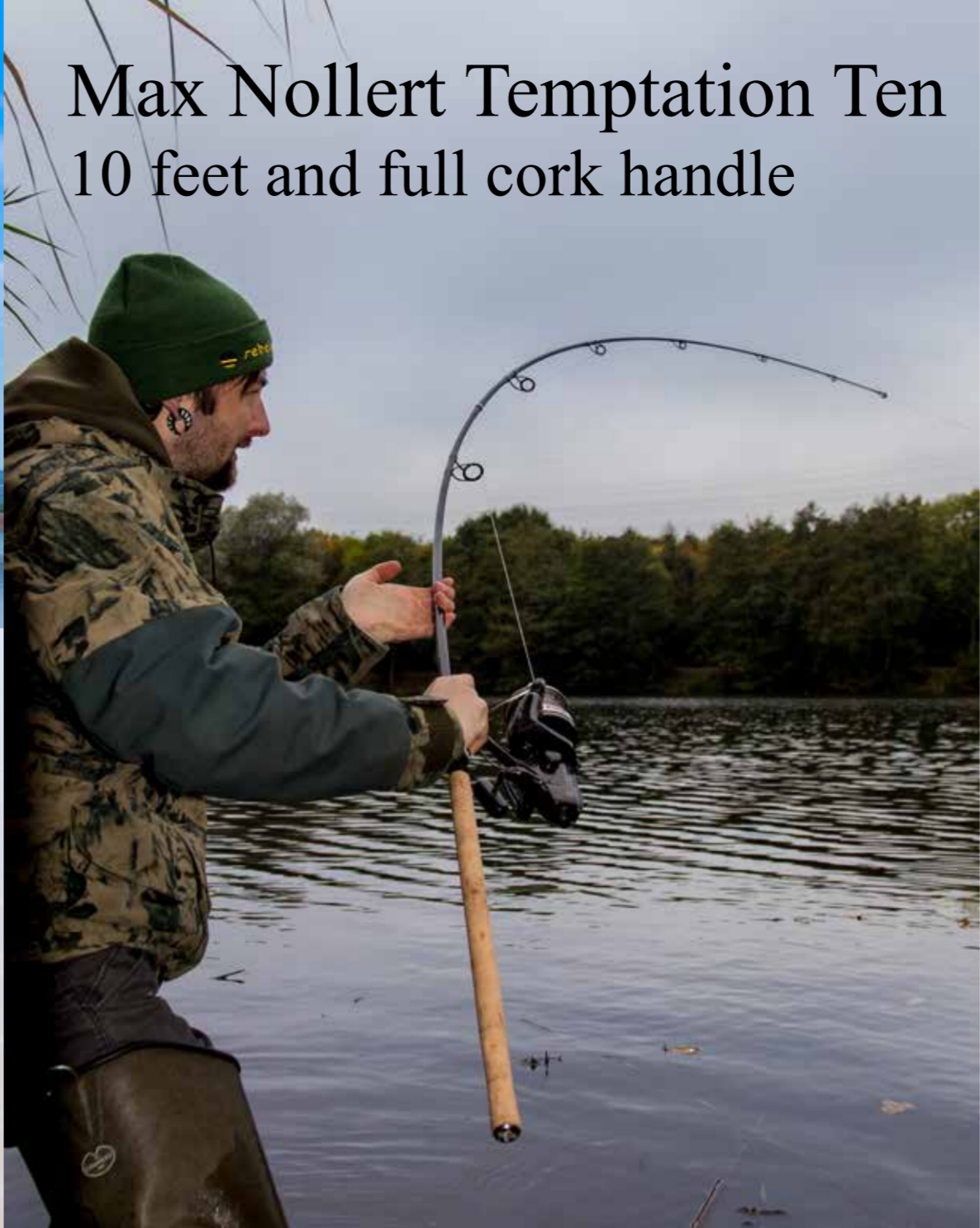
Characteristics:
Epoxy varnish from guide ring to about 1cm before the slip over connection. The rod has a sensitive tip and a strong, dynamic spine.
Extremely long pull, great to remain tension, even during quick and abrupt direction change of the carp or in rough waters when drilling from the boat.

Temptation MK3 12ft 2,75-3,25lb - Part Duplon	229 €
Temptation MK3 12ft 2,75-3,25lb - full cork handle	249 €



Max Nollert Temptation Ten

10 feet and full cork handle



The new Max Nollert Temptation Ten – 10ft/3lb – Feel the fish!
Compact, light, balanced quick reaction and sensitive

Designed and developed for...
...the modern cap angler, when using an inflatable boat, to place the rods and/or for drilling from the boat. The brand new rod by Max Nollert is also great for overgrown spots and stalking.

- Specifications:**
- Only 295g and perfectly balanced
 - Quick, reactive parabolic action
 - Material: IM7 Woven Carbon, polished and clear varnished.
For the tip section, as custom with the Temptation since 2002, we use a finer woven structure for more sensitivity.
 - New ring style: BKWAG 'double foot', specifically formed to prevent tangling whilst casting.
 - 6 + 1 SIC rings in the following sizes: 30-25-20-16-12-10-10
 - Extra tight reel seat due to 18er RAMBO reel holder black edition
 - Classic full cork handle, extremely stylish, slightly narrowing towards the butt, for the perfect grip.
 - Orange ornamental thread
 - Finish: Metal cap with beautifully engraved IB logo.



Temptation Ten 10ft 3lb - full cork handle	229 €
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IF Rod Bands - 2 pieces	7,90 €
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Guppy – a surprise on the Mosel bank

If the sun was shining, then I would ride my bike down to the harbour and then back up the hill to the office. 10-15 minutes are enough, watching these beautiful fish how they were standing at the surface, between the sailing boats. Occasionally they will swim a bit back and forth, hide a bit under the water lilies or even come rather close to the bank, only to then disappear into the reed. I must have been standing a good 5-6 meters above them, due to the steep and completely overgrown edge that surrounds the harbour and is also its flood protection. I normally can count 13-15 carp on my little harbour excursions. One of them was particularly special, as it had a very unique form, as well as his very own style when swimming around. You could say he almost looked a bit clumsy. He was quite 'tall', with a massive belly and his overall appearance was pretty impressive for the local standards. This was, not to forget, the Middle Mosel, low stock and rarely fish over 15kg, or at least that is how it used to be... A few miles up and down from here and it is a whole different picture. Lower hills, more sun, bigger carp? Who knows? I haven't been spending time here in a few years, but now I was intrigued. All these carp, sunbathing and just minding their own business. Especially this particular one, which I decided to name 'Guppy'

Catcher: Max Nollert
Photo: Julian Jurkewitz



Tempted by an old lover

So I started a baiting campaign at my first spot and, as I had done in the olden days, I chose the tip of the harbour. I used to get up to 7 fish per night here in the past, also in the summer time and an absolute stunner with 19,8kg and 99cm, which to this day is the river's record. Very early in March.... Good old times! The tip of the harbour is only a few hundred meters from a sun spot, where fishing is unfortunately not permitted. Bait out, not much but often and consistently. This was followed by regular night sessions, unfortunately without any carp or sightings. I started to try strategically different spots, but stayed in the vicinity. Unfortunately, still no luck. I could still see them mid-day, every day in their holding area. Even when it wasn't sunny, I still knew exactly where they were and could view them with my polarised glasses standing a bit further down in the water. Fishing is not permitted inside the harbour, at least in most parts of it. I also didn't fancy going after them at their sun spot, as these are rarely their feeding spots. On the other hand my approach hadn't brought me any luck yet, so I thought to myself 'nothing ventured – nothing gained'.

Step – Dance

So back to the stairs, fathom whether the small plateau at the acacia was still there. That was where my 'Angling Dad' Uli 1986 caught his first carp over 20 pound. With potatoes and a float! The first one I could witness was a 23pounder. Also in the following years, this proved to be a good carp spot, until they prohibited fishing in the entire harbour. Only since recently have we been allowed to slowly re-gain our territory, at least regarding the train side.

The plateau unfortunately was no longer there. It steeply dropped down to 4 meters. The sun spot was only 100m! I placed a rig on more solid ground and another one on softer ground, not too far apart from each other. Uli used to fish here only from late afternoon till the sun went down. Night fishing wasn't his thing at all and this spot has except for the steps nothing to offer that could be used for a camp, how one would like to imagine it. The Combi – Carpo was sitting with the front legs in the water and the bed chair was pulled out to the max. Wellies were a Must here, even when sitting on the bed chair. I somehow managed to attach the brolly to the boulders behind me. To get to my rods I had to dance around and through the water. The swans could actually swim right up to the bed chair. First night, excitement and tension are way up. I think about old times and have to say I appreciate the bait and method of the present time, but it's great to be back here. Lost in thoughts I fell asleep.



A quaking spot?

Next morning and it is quaking directly into my ear. The swans were back and they were very vocal. It almost sounded like they wanted to tell me not to bother here and that I wouldn't get lucky on that spot. I ignored them and thought 'what the heck do you guys know'...

Three nights later I was back and blanked. Not even the swans were there to greet me! Maybe they had already written me off? One more time before the weekend, when it would become busy again and the place becomes crowded with boats. You could actually walk across the water from boat to boat. Absolute madness, especially at season opening and end of season. I don't mean that bad. It is just like a lot of holiday homes on the water and their inhabitants are also familiar with those carp that I'm so smitten with. Apparently they love watching them and rumour has it that they even feed them with bread rolls on a Sunday morning. But back to my mission!

I'm getting close

I saw them again at mid-day. They were all there. Just before twilight I wanted to get a bit closer, so I grabbed the small iBoat and slowly moved right into the swarm, where I could observe them from almost a meter apart. Guppy wasn't the biggest of his group; there was another one in comparable size, but a more regular shape. He was joined by a massive mirror. I was stoked. Up close they looked even more impressive. And then I had to blink twice, when a 'submarine' came up right in front of me. Blimey, that had to be at least a 20kg carp! A strong warrior with a distinct back fin. Majestically he swam alongside my boat, to then disappear back down the water. I enjoyed this moment among these beauties for a bit longer and then returned to my camp on the steps. No fish, no swans and I had to come up with a new approach. Where the heck do they feed? They all look extremely well nourished!

In Rhino Veritas

The next week I was off on a trip to the Rhine with Nico. He had joined me a few times on my observation trip and also spent a few nights on the tip of the harbour. Catfish was the target and the conditions weren't exactly great and pretty windy. We were almost on our way back; when we decided to give our favourite spot one more try. I managed a really good bite here last year. The wind was pushing us against the current and as it now also had started to rain, we had the boat bivvy up. That created in the wind even more resistance, so that we basically were stuck in one spot. I decided to open up the front to allow the wind to blow through. Finally, a light drift, right along our spot. Just when we reached the far end, so pretty much at the hot spot, there it was. A monstrous bite on the Plomb Teaser, garnished with Squid Stripes. What a drill!!!! To avoid being pulled out of the stream toward the shipping channel, we quickly anchored. As it narrows here, the current was even stronger. The fish remained for a very long time on about 4m. I started suspecting it was a hanger. I finally managed to get my largest catfish so far at a whopping 2, 10 meters – In Rhino Veritas!

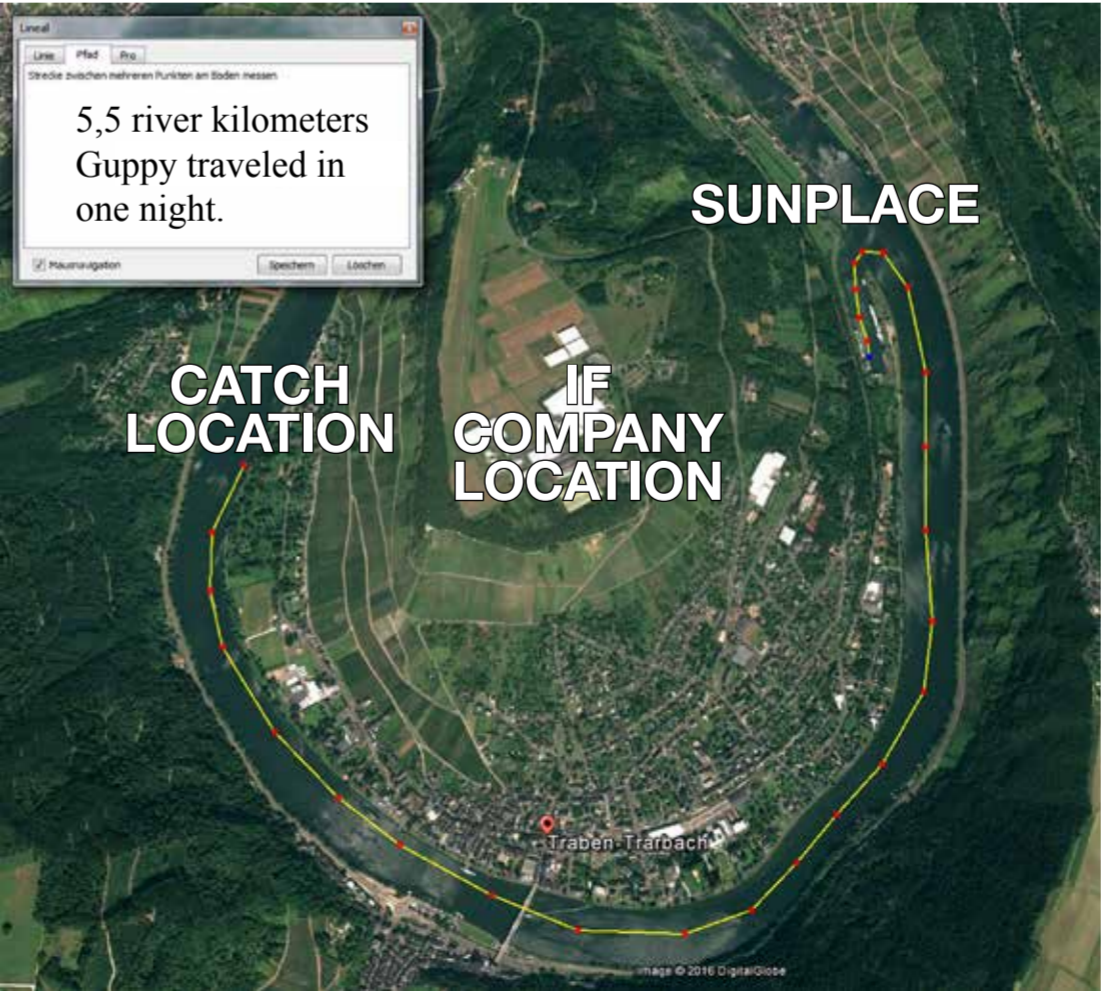


Determined back at the Mosel

Nico wanted to try a new spot and asked me what I would suggest. I recalled my mother telling me a long time ago that behind the sports ground, almost at the caravan site people would talk about hearing splashing on the surface and that anglers used to have quite substantially sized fish there. At least as far as my mother could recollect. So why not? Nico set up there first; I at that point had catfish on my mind... Time went by; summer neared its end, which is the season for the Moselwine Festivals. I went to visit Nico. It was after one of those wine festivals that I was reminiscing with Uli, obviously traditional with Riesling and music! Nico had so far no luck. Plenty of barbel and chub, but not much more. Nico is a roofer and works away during the week a lot. We don't get to fish together too often, as I tend to visit different spots on the weekends.

Every Monday it's Billiard with Reiner from 8pm – about midnight and for some reason on this particular Monday, I had the desire to go and set up after the billiard session. At 3am came the first run, the first one in a long time! It was a lovely, but average formed Mosel boy with 16kg. Oupsie! Where did this fella come from? Maybe from further up the Mosel? This spot was over 5km from my spot at the harbour. I was intrigued. On the Saturday I was able to see the carp at their spot in the harbour. The week went by, we carried on baiting and I tried another session, unfortunately with no luck. The next Saturday was a gorgeous day and I was able to see my Guppy again in the golden September sun.

There were fewer at the surface, but I could also spot the huge mirror, which I had now called 'Godzilla'. Swimming at Guppy's side. Monday came around again, another billiard session and I felt lucky. After an extremely good game, we finished a bit earlier. It was about 1am when I placed the second rod half left. I had been using the new Temptation TEN for quite a while now, but the carp was probably a bit surprised when I was already with the boat by his side and could literally just scoop him up. So, unfortunately no drill. I thought to myself on the next bite, I just wait until he goes back down.



7am and the bite alarm is screaming

Once again, another billiard night... Lucky again! I jumped into the boat with my rod and went after him. Nearly there, from a few meters away I could see action on the surface. Right mate, now you can go off and give me a nice drill on my TEN, but then I could actually see who I had there. That was impossible! That was Guppy!!! I don't think I ever landed a fish this quickly. Let's play, let's drill this out? No way, you come with me, Guppy (at least for the moment). Extremely happy and still a bit in shock, I called Julian, who was already on his way to the office. He made a little de-tour to take a few pictures. He had also met Guppy in the summer, when we managed to take some beautiful pictures of him and his mates with the drone. So this was it? Was it really that easy to catch him in the end? Well, the facts are that there is no substantial flat water region between this spot and the harbour. They seem to be able to cover 5km extremely quickly to get to their food, to then return to their sun spot. Right place at the right time! And that is what I wish for you, as that is what carp fishing is about!

Max Nollert

PS: I might tell you about Godzilla in our next catalogue...



SUPERIOR BRAIDED MAINLINES



Visible or Invisible Touch – which one?

0,17mm with 15,4kg, or for the hard-core session use 0,30mm (Snaggy Water) with 21kg upper limit! Easily visible bright yellow or unobtrusive grey, that is a matter of personal taste. These lines are incredibly strong. UV light resistant which give them a long life expectancy (up to 10 years).

They have a neutral sinking character, surface sealing, allow extremely long casts and are non-tangle.
Knife test: withstands 40-60 passes over the blade, where a standard mono only manages 10.



300 m 0,17 mm or 0,30 mm	33,00 €
600 m 0,17 mm or 0,30 mm	66,00 €
900 m 0,17 mm or 0,30 mm	99,00 €
1200 m 0,17 mm or 0,30 mm	132,00 €
1500 m 0,17 mm or 0,30 mm	165,00 €
1800 m 0,17 mm or 0,30 mm	198,00 €



Shock ‘it – Monofile Shocklead
Extremely abrasion resistant, high knot strength, great casting characteristics, amazing distension, subtle colour, ideal in combination with our braided lines.

Shock‘it 0,50 / 0,60 / 0,70 mm 8,90 €

NEW IN SPRING 2017: SIT DOWN KEV - 0,25 mm - extreme abrasion resistance

Every circumstance requires adaption.
If the situation allows or requires placing the main line on the ground, the new SIT DOWN KEV is the perfect choice! Due to its Kevlar content it makes the braided main line sink and is extremely abrasion resistant.



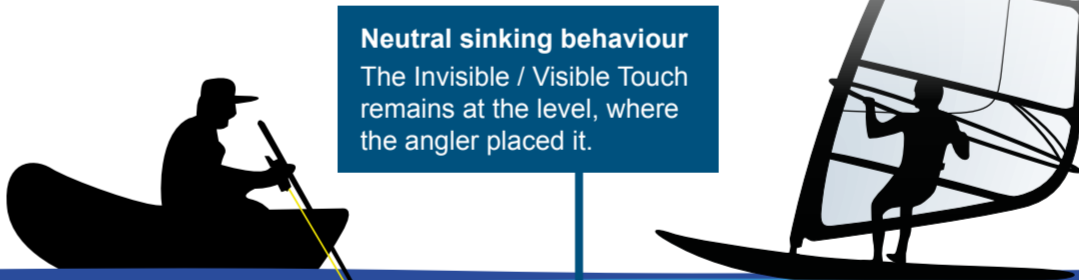
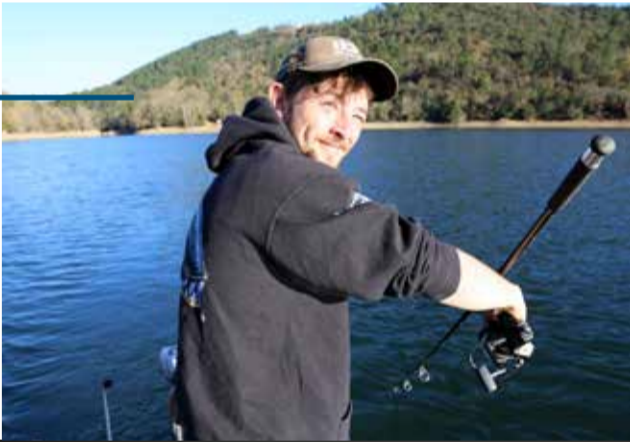
Advantages of Visible and Invisible Touch

From the boat: In order to avoid line contact with driftwood and other obstacles, hold the tip under the surface when driving back from the spot. That way the line stays under the water, where it will remain due to its denseness.

From the bank: When casting out your rod, we recommend a led, which will pull the line to about 0,5 – 1m depth. Drop leads with a line connection to the shore are perfectly suited.

SHOCK IT: For both options there should be a monofile shock on the end, which will sink unobtrusively to the ground and provide distension to your complete line set up.amount of stretch.

This perfect placement of your lines between the surface and obstacles on the ground is only possible with the neutral sinking behaviour of the Invisible / Visible Touch!



Neutral sinking behaviour
The Invisible / Visible Touch remains at the level, where the angler placed it.



The unbelievable knife test on YouTube
The Invisible / Visible Touch lasts up to 50 – 60 runs across the blade, where a 40 Mono over the same blade lasts only 10.

YouTube search: Imperial Fishing Visible Touch

TOP
from 900 m
**FREE 100 m
SHOCK IT**
(mono shock
leader)

Best prices
300 m = 33,00 €
600 m = 66,00 €
900 m = 99,00 € + 1 x SHOCK IT
1200 m = 132,00 € "
1500 m = 165,00 € "
1800 m = 198,00 € + 2 x SHOCK IT

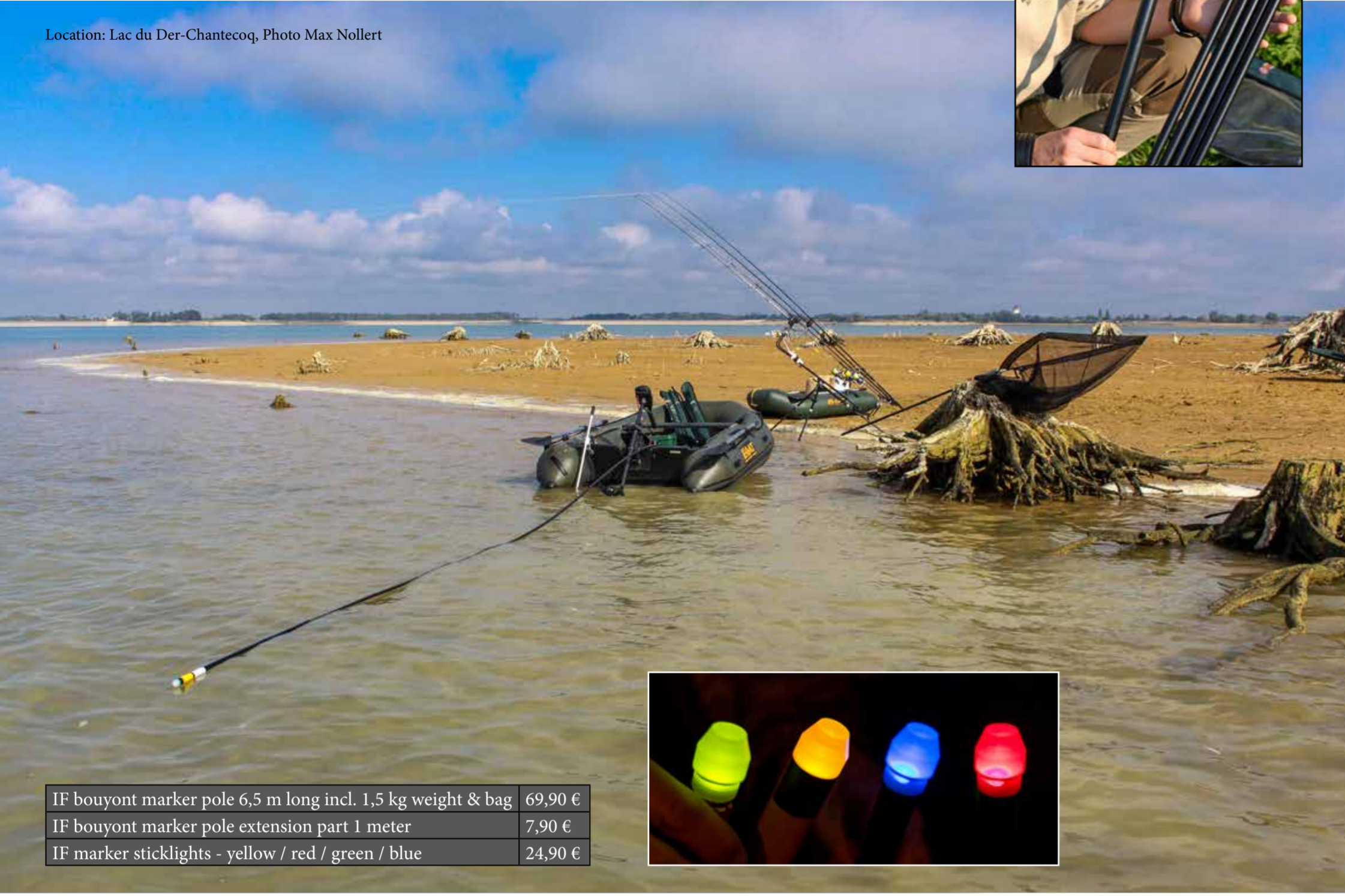
TIP: SHOCK IT!
The last 15 – 30m should be a monofile shock lead in a 0,50 – 0,70mm strength. It sinks, is almost invisible and extremely abrasion resistant, whilst providing distension on the final drill. Tried and tested 100.000!

Secure spot indication with the buoyant marker poles

Imperial Fishing marker float 6,5m long, incl. 1,5kg weight and bag

Due to the powerful reflector foil at the tip of the float, you'll be able to view the IF marker float from up to 220m with a standard head torch. Manufactured to the highest standard. So far no breakage has occurred during average usage. The marker poles can be adjusted up to 50cm of the water depth and is also a great tool to feel the ground. Especially in windy conditions, the IB Marker poles makes precise placement and feeding on the spot much easier, even in flowing waters.

Location: Lac du Der-Chantecoq, Photo Max Nollert



IF bouyont marker pole 6,5 m long incl. 1,5 kg weight & bag	69,90 €
IF bouyont marker pole extension part 1 meter	7,90 €
IF marker sticklights - yellow / red / green / blue	24,90 €

Returning is always just a short break from our next great adventure.

Matteo Painsi, 2016



iRock - „more fish, more sportive, more gentle!”



iRock Gripper - 80 g / 1 piece	1,60 €
iRock Gripper - 100 g / 1 piece	1,90 €
iRock Gripper - 120 g / 1 piece	2,10 €
iRock Gripper - 140 g / 1 piece	2,25 €
iRock Gripper - 160 g / 1 piece	2,40 €
iRock Gripper - 180 g / 1 piece	2,50 €
iRock Gripper - 200 g / 1 piece	2,50 €
iRock Gripper - 250 g / 1 piece	3,10 €
iRock Gripper - 300 g / 1 piece	3,40 €



iRocks can easily be retrieved with a magnet on a string or pole. This is due to the corrosion-free Magneti.

Gripper 80 – 300g

- High density mix, with Magneti content (naturally derived – lifetime corrosion-free!)
- Almost twice as heavy as stone-‘leads’ with swivel
- Significantly smaller volume than lead-free weights from other manufacturers
- Less sinkage into sludge
- Quicker to retrieve from the ground, less risk of hanging
- More grip, due to bigger surface space
- Improved hooking, due to larger surface space
- Minimised ascend risk (due to bigger volume, more water resistance, follows the carp more smoothly)
- Absorbs aroma (for example Flavours, Dips, Gels) and releases them slowly
- Sinks slower and with less impact to the ground, compared to similar weights
- Doesn't require coating, which could come off at ground contact
- If they can, the iRocks are not detectable by carp
- Environmentally friendly – non-toxic! No lead, no wolfram!

iRock offers many technical advantages for the utmost success in fishing and are in addition completely harmless for our environment. For the first time environmental awareness is even a bit cheaper than pollution!

iRocks can also be dipped, as they have been developed to be able to absorb aroma. Even though it may sound a bit strange, but it's already a trend in other angling disciplines for a while. We can promise you this; it will be a hot topic in 2017!

Note:

iRock has a slightly higher resistance when long-range casting. Due to its qualities, you can then use lighter iRocks. iRock Inline long-range options, also under 100 g, are with UFO sinker in development – available February 2017





Terminal Tackle we can trust!

At www.carprus.de you can find the entire range of our selected terminal tackle, which has been used for decades across all of Europe. In this catalogue we present you with our TOP TEN Carp'R'Us products. We trust they will help you land your dream carp safely.



Centurion 2000 ATS

The Centurion 2000 ATS has been developed for extreme conditions, for example fishing with a locked break in front of and behind obstacles. There is no known case of an up bend Centurion 2000. This and the Continental Snag Hook are the only ones in the Carp'R'Us Range with a straight hook tip and without bent hook ear. We created an ultra-strong hook hold. For the best hook characteristics we use the 'Mouthsnagger' in addition.

10 pcs. Carp'R'Us Centurion 2000 ATS - size 2, 4, 6, 8 5,99 €



Cranked Hook ATS

This hook has a fantastic hold, even at great distance, whilst being gentle on the fish mouth. The boilie hair should ideally exit in front of the hook-bend. Use a Bead & Rig-Kit and a 'Mouthsnagger Shorty' for optimal hook-results. The entwined hook shank ensures a quick rotation into the carp's lower lip and keeps it there securely.

It is known as one of the most efficient rigs and even the most cautious carp have fallen victim to it.

10 pcs. Carp'R'Us Cranked Hook ATS - size 4, 6, 8 5,99 €



Continental Snag Hook ATS

An extended version of the original Centurion 2000!

The hook shank was minimally extended. The 'Flip & Turn' effect in combination with a 'Mouthsnagger' is surprisingly good.

Even if you fish with stiffer materials like mono- or fluorocarbon, it will still turn swiftly in the lower lip.

An ideal weapon for big carp in tough conditions and extremely obstructive areas. We caught in the past catfish over 2 meters with no hooks bent or broken.

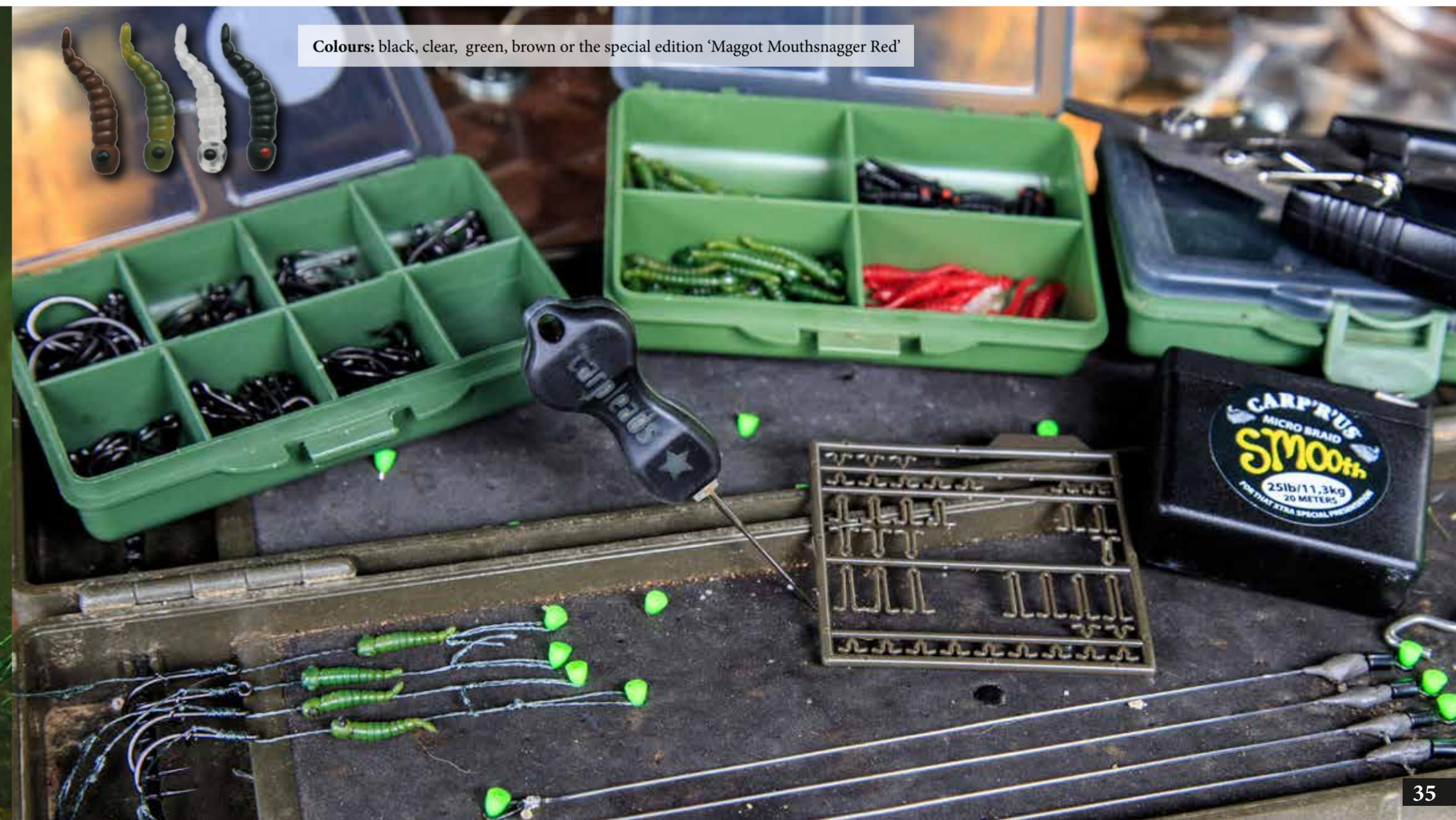
- Fighting metal!

10 pcs. Carp'R'Us Continental Snag Hook ATS - size 2, 4, 6 5,99 €



Tiny worms – huge effect!

8 pcs. Mouthsnagger Standard / Shorty 4,99 €



Colours: black, clear, green, brown or the special edition 'Maggot Mouthsnagger Red'

Mouthsnagger – available in 2 sizes and 5 colours

The original, patented Carp'R'Us Mouthsnagger conquered the market as a simple replacement for a shrink tube with the 'Line-Aligner' bait presentation.

The Mouthsnagger improves the turning qualities of the hook and minimises the risk of a blow-out.

They improve the hook efficiency and will give you more hooked fish.

The Mouthsnagger can be used with all common carp hook models.

Once the hook is blunt, the Mouthsnagger can easily be pulled off and re-used.

Mouthsnagger and the hook it set!



Combi-rigs of Fluorocarbon or Strip-X are his favourite

Julian Jurkewitz in a scenic sunrise



Clearwater Fluorocarbon Trace

The Clearwater Fluorocarbon is absolutely invisible under water and sinks like a stone, making no further lead necessary. Touch it, tie it, just try it and you will see that Clearwater Fluorocarbon is a truly unique trace. Perfect knot strength, rip- and abrasion resistant and tiny extension. Perfectly suited for Anti Tangle Stiff Rigs and everywhere, where you want to avoid snagging, like on the river, locations with high whitefish or crab population or to put down in great depth from the boat.

Carp'R'Us Clearwater Fluorocarbon 15 lb / 20 m	12,90 €
Carp'R'Us Clearwater Fluorocarbon 25 lb / 20 m	13,90 €
Carp'R'Us Clearwater Fluorocarbon 50 lb / 20 m	25,60 €



Clearwater Fluorocarbon ready Stiff Links

The stiff Fluorocarbon Links have been developed for the use of combi rig presentations. The stiff part ensures that the bait sits far away from the lead and not on it. Fluorocarbon is completely invisible on the ground and therefore has a great advantage to regular lead materials. The taped loops on the respective ends have been exclusively manufactured for Carp'R'Us and are stronger than any knot. The ring on one end is designed for the quick attachment of Gizmo Quick Change Swivel.

STIFF LINK 16,5 cm 30 lb or 50 lb - (3 pcs.)	6,49 €
STIFF LINK 9,5 cm 30 lb or 50 lb - (3 pcs.)	6,49 €

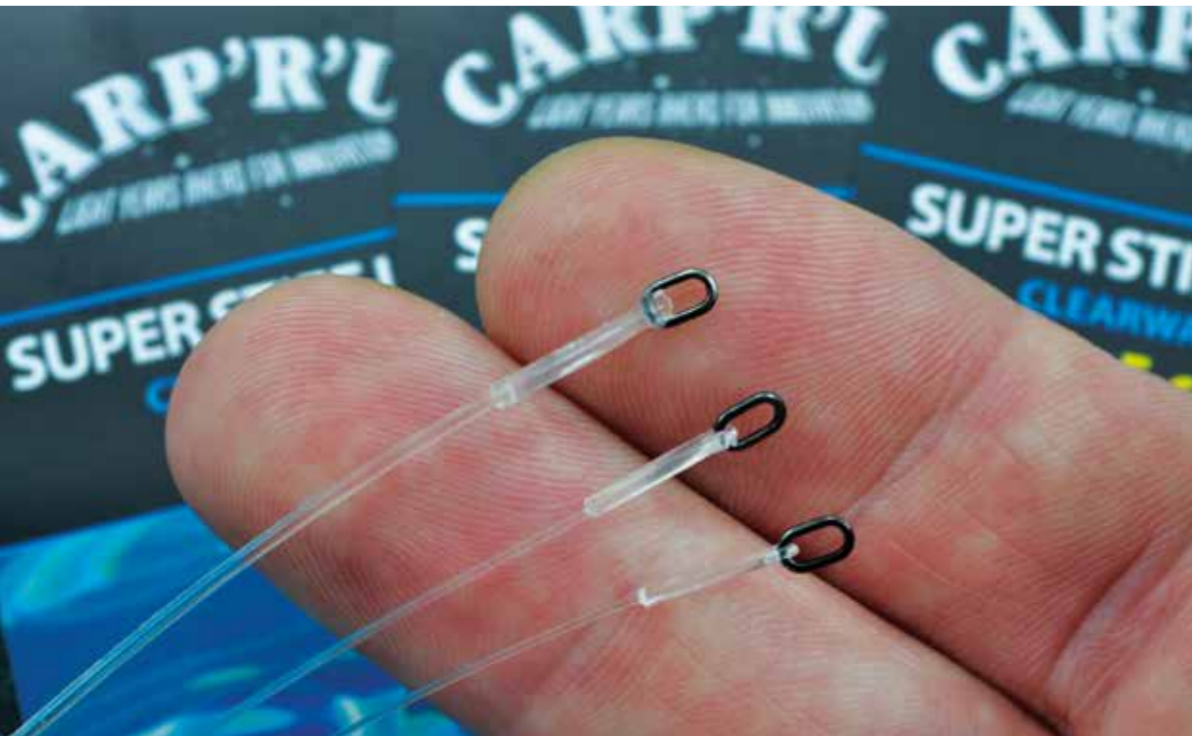
Additional Stiff Links, Leaders and Ready Rigs are available online



Coated rig material Strip-X

Strip-X gained massive popularity over the last years through its fantastic knot- and abrasion strength. The special feature is not only the extremely strong core, made of special Aerospace Dyneema-Fibre, but also the especially robust outer skin, which won't snap, even when under the heaviest tension. The matt-brown colour allows a discreet bait presentation on almost all kind of ground surface. We especially recommend it for combi-rigs or stiff rigs.

Carp'R'Us Strip-X 15 lb / 20 m	17,99 €
Carp'R'Us Strip-X 25 lb / 20 m	17,99 €
Carp'R'Us Strip-X 45 lb / 20 m	17,99 €



Gizmo Swivels

A specially developed quick-change system for hook leaders, which fits into all common Lead Clips and Inline Leads. Gizmo Quick Change Swivels allow a quick separation between mainline and rig, without having to tie or release a knot. No additional rubber protection over the swivel required. Your rig sits securely, even during the most turbulent drill.

8 pcs. Gizmo Swivels - size 8	5,39 €
8 pcs. Gizmo Swivels - size 11	5,39 €



Antitangle Sleeves

The Anti Tangle Sleeves are extremely versatile. We recommend them in combination with the Gizmo Quick Change Swivel – they are a perfect match. Ideal for the prevention of tangled Soft- or extra-long Combi-Rigs. Carp'R'Us Antitangle Sleeves are extremely tear-resistant and stretchy.

15 pcs. Anti tangle Sleeves	4,79 €
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Bead & Ring Kit

The Bead & Ring Kit was specifically developed for the use of Sliding Ring Rigs or the 360° Rig. The pearls are made of a special material, which sits extra tightly on the hook shank. They are also great for a flexible boilie hair position. Easy to attach and transparent. For power-casting also available in the 'Long Distance' version!

Bead & Ring Kit (20 pearls, 10 rings)	5,19 €
Bead & Ring Kit Long Distance (12 pearls, 6 rings)	5,19 €



Snag Clip / Lead Clip / Safety Clip

You have the control over three different settings, to which resistance the weight should be released. It is the only clip that allows the fish to drop everything but the hook-link in case of a line breakage. You can find the video explaining in our online shop. Perfect for long distance fishing. Can be safely used with Leadcore, Monocarbon, Fluorocarbon and braided lines.

6 pcs. Snag Clip weed	6,49 €	6 pcs. Snag Clip silt	6,49 €
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WE RECOMMEND
iROCKS - LEAD FREE!



iBoats Generation 4 - We offer the perfect angling boat, which is tailored to your requirements. From the small 1,60m to the 4m Big One!



iBoat Features Overview

More inside space than in other inflatable boats - please look for yourself:
iBoat 210 inside space: 1,26 m² iBoat 260 inside space: 1,55 m² iBoat 320 inside space: 2,06 m² iBoat 400 inside space: 3,00 m²

EXAMPLE iBOAT 320

Wide pattern for more inside space toward the bow.

High-tech PVC material (Dectix)
- Colour green 0,9mm thickness
- Colour realtree 1,0mm thickness

No unnecessary coaming

Feather light, rock solid high pressure floor up to 0,8 bar

38cm tube diameter for more inner space

Black aluminium seat with detachable seat cushion

Continuous sliding system for the seats

Oarlocks perfectly placed for an even distribution of the angler's weight, which allows maximum rowing speed.

Optimal paddle length and paddle distribution for the maximum thrust, leverage and leg room.

Re-set transom for more inner space length

Strategically placed, comfortable and strongly taped carry straps, which won't catch the line.

No centralised plugs, angle moved toward surface, to allow even more stability.

iBoat = Angling Boat!
No unnecessary line-traps

Robust lead- and carry-rope

Thick scuff rails

Indestructible metal oarlock tubes
(Still not copied, as of 12/2016)

All attachments double taped, with additional flaps for a long iBoat life, even in extreme conditions.



The iBoat 160 is made of the same strong material as its big brothers. With a rock-solid high-pressure floor and a seamless taped keel you'll steer your boat with the utmost stability and on target. A small rear engine (ideally: Rhino Co-bold) and an echo sounder-pole can be mounted to the transom. It fits set-up into most car trunks and is therefore immediately operational.
Your ideal partner for short sessions.

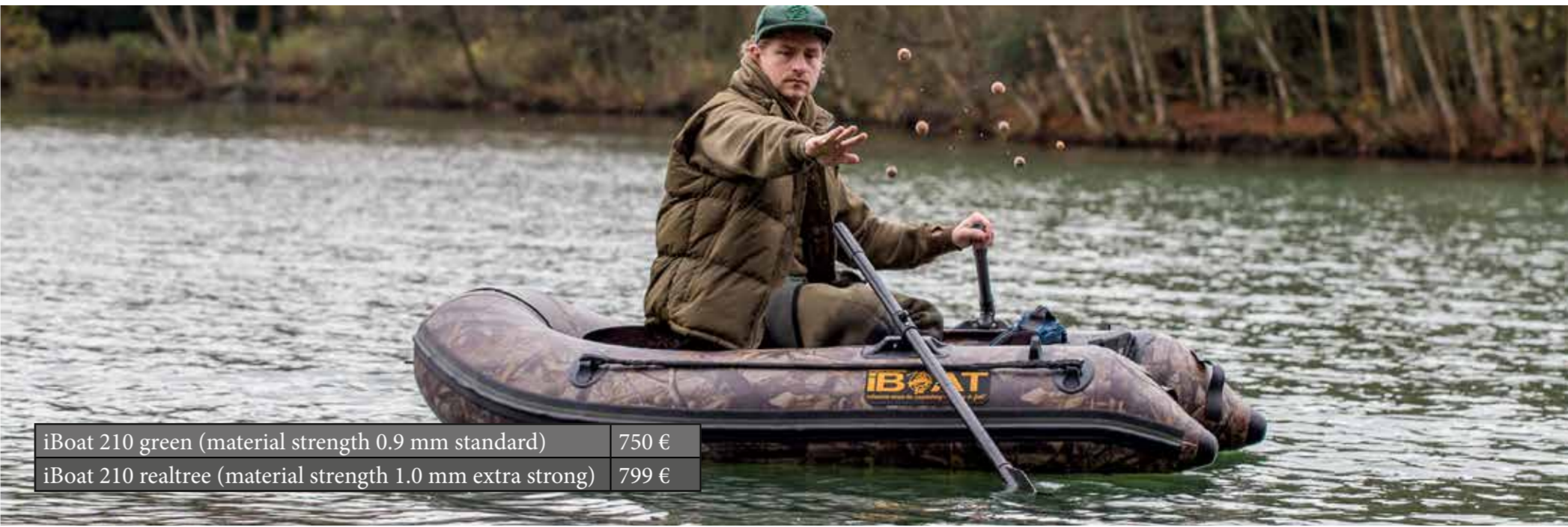


iBoat 160 green (material strength 0.9 mm standard)	449 €
iBoat 160 realtree (material strength 1.0 mm extra strong)	499 €



Large standard equipment:
 Dark green high pressure floor, high pressure air pump with pressure gauge and carrier bag, Fender-Expander Kit (see page 39), iBoat transport bag, detachable transom, Inox D-Ring at the bow, 3 black paddles, 2 x 132cm for regular forward rowing and 1 x 230cm for canoe-style paddling, with forward view, paddle holder on the side (also to be used to carry the boat), black aluminium seat with continuous sliding system and detachable seat cushion, user manual, quick start guide, repair kit: glue, mending kit, valve key, pressure gauge and spare valve

The iBoat 210, quickly operational and also as dinghy. Enough space for echo sounder, bait bucket and unhooking mat.



iBoat 210 green (material strength 0.9 mm standard)	750 €
iBoat 210 realtree (material strength 1.0 mm extra strong)	799 €

The iBoat 260, when you are going on bigger trip by yourself. Enough space to also operate comfortably with two people.



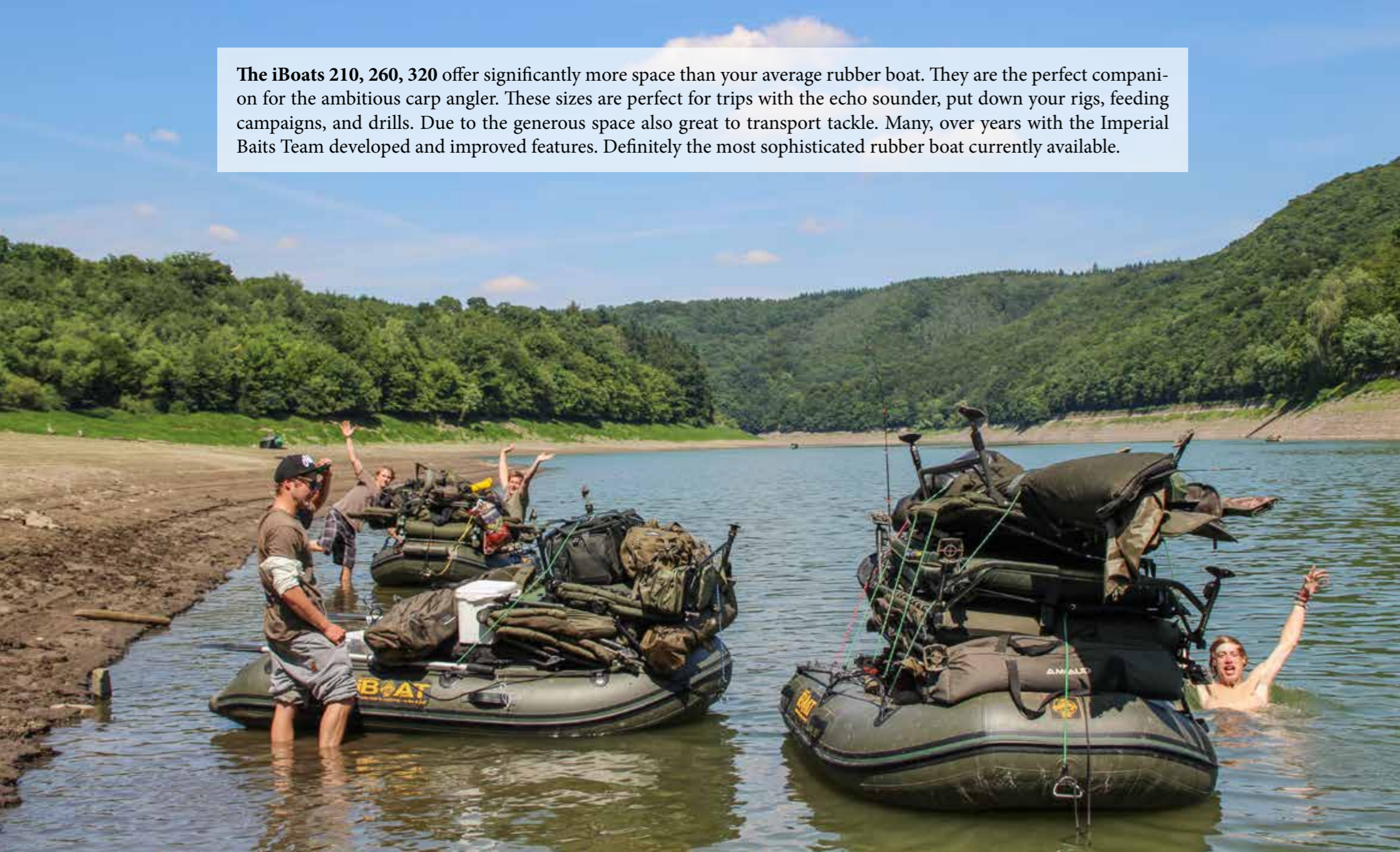
iBoat 260 green (material strength 0.9 mm standard)	999 €
iBoat 260 realtree (material strength 1.0 mm extra strong)	1099 €

The iBoat 320 for bigger trips. Enough space to carry your entire tackle for over a week, whilst still being able to comfortably row.



iBoat 320 green (material strength 0.9 mm standard)	1099 €
iBoat 320 realtree (material strength 1.0 mm extra strong)	1249 €

The iBoats 210, 260, 320 offer significantly more space than your average rubber boat. They are the perfect companion for the ambitious carp angler. These sizes are perfect for trips with the echo sounder, put down your rigs, feeding campaigns, and drills. Due to the generous space also great to transport tackle. Many, over years with the Imperial Baits Team developed and improved features. Definitely the most sophisticated rubber boat currently available.



iBoat 400 green (material strength 0.9 mm standard)	1499 €
iBoat 400 realtree (material strength 1.0 mm extra strong)	1650 €

Boat fishing – pure adventure and a sense of freedom!
Perfect introduction with the iBoat 400!



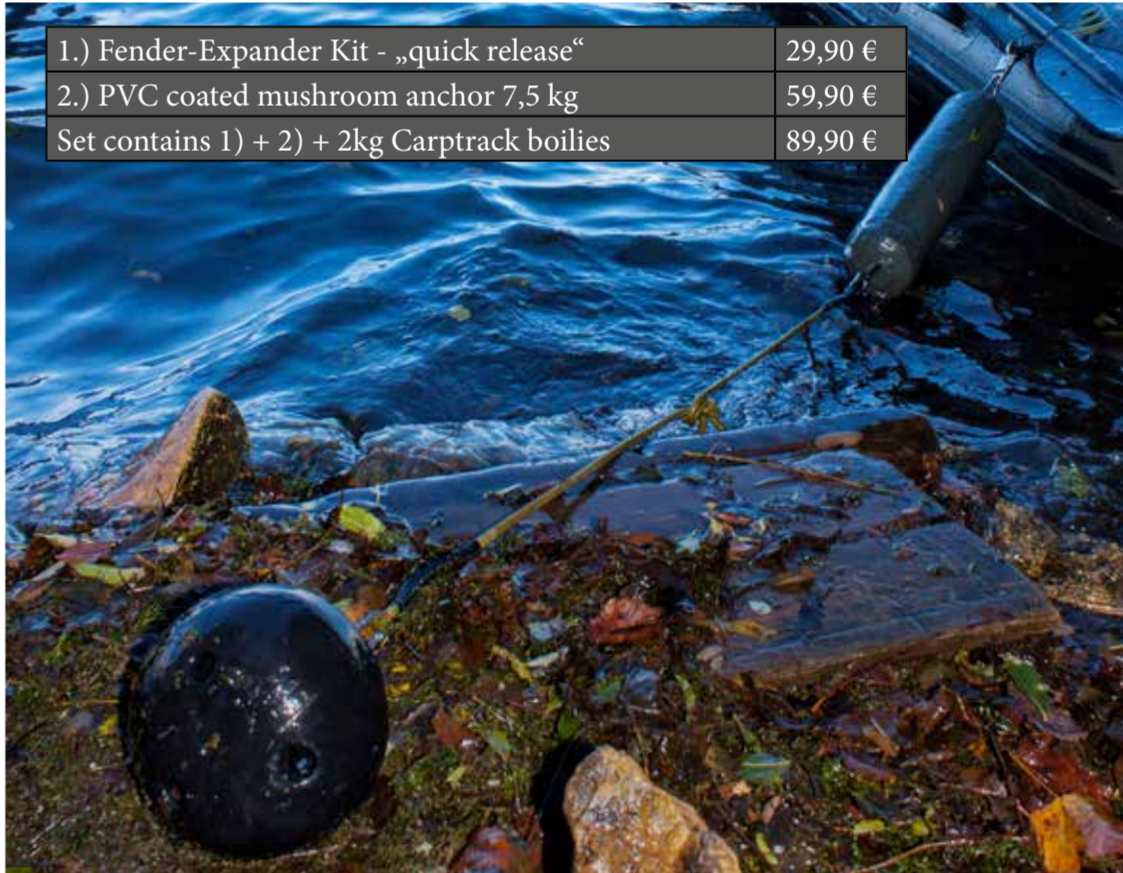
iBoat production video on YouTube

Generous standard features:

Dark green high pressure floor with 2 supporting floorboards for even more stability (1 floorboard in the iBoat 210), large strategically placed scuff rails, high pressure air pump with pressure gauge and transport bag, Fender-Expander Kit (see page 39), iBoat transport bag, iBoat boat cover, Inox D-Ring with handle at bow, 2 black paddles, indestructible oarlocks with metal tubes, handles on both sides and bow, 2 black aluminium seats (210 one seat) with continuous sliding system and detachable seat cushions, user manual, quick starter guide, EG certificate, repair kit: glue, mending kit, valve key, pressure gauge and spare valve.



Super-Turbo blower up to 0,8 bar 129,90 €



1.) Fender-Expander Kit - „quick release“	29,90 €
2.) PVC coated mushroom anchor 7,5 kg	59,90 €
Set contains 1) + 2) + 2kg Cartrack boilies	89,90 €



iBOAT 260



iBOAT 320



LITHIUM – ION ENERGY A REVOLUTION IN ANGLING!



Dimensions:
12V / 11AH = 16 x 6,5 x 9,5cm, 1 kg
12V / 50AH = 19 x 13 x 15cm, 4,9 kg
24V / 50AH = 26 x 17 x 21cm, 9,5 kg
12V / 100AH = 26 x 17 x 21cm, 10 kg

Advantages 50AH Li-Ion Battery compared to 105AH lead-acid battery

- 4,9Kilo instead of 35Kilo and stronger , as the engine runs significantly quicker on a higher tension
- 5 x higher life expectancy (up to 5 x rechargeable!)
- No self-discharge when not in use for a while
- Better performance! Full power till the end, , shut down under 12V
- Integrated frost and heat protection

Be gentle on your back and your wallet!

Example 50AH Li-Ion: 50AH Li-Ion, including charger = 619 €
A good lead-acid, including charger will cost you 300 € and only offers 500 charging cycles, with a constantly decreasing performance. The life expectancy of the Li-Ion battery, for an extreme angler is about 10 years (ca. 2000 charging cycles)! Hands up, who has bought a lead-acid battery in the past, used it for more than 3, 4 years and is still perfectly satisfied?
So, a new one is bought. With the money spent so far, you could have bought a RebelCell 12V 50AH, which weighs 30kg less and combines many more advantages.

Imperial Fishing - POWER FOR YOU!



Rebelcell 12V 11AH	149 €
Rebelcell 12V 11AH + Charger	169 €
Rebelcell 12V 50AH	539 €
Rebelcell 12V 50AH + Charger	619 €
Rebelcell 24V 50AH	989 €
Rebelcell 24V 50AH + Charger	1099 €
Rebelcell 12V 100AH	1099 €
Rebelcell 12V 100AH + Charger	1199 €

Other accessories online



IB CLOTHES RAISE THE BAR: NEW DESIGNS, NEW MATERIAL, NEW PRINT

IB Flexfit Caps 19,90 €



IB „The Art of Bait“ T-Shirt 24,90 €



IB ‘The Art of Bait’ Hoodie
- Elasticated cuffs
- Thick and cosy material
- Perfect cut hood for perfect comfort

IB „The Art of Bait“ Hoodie 49,90 €

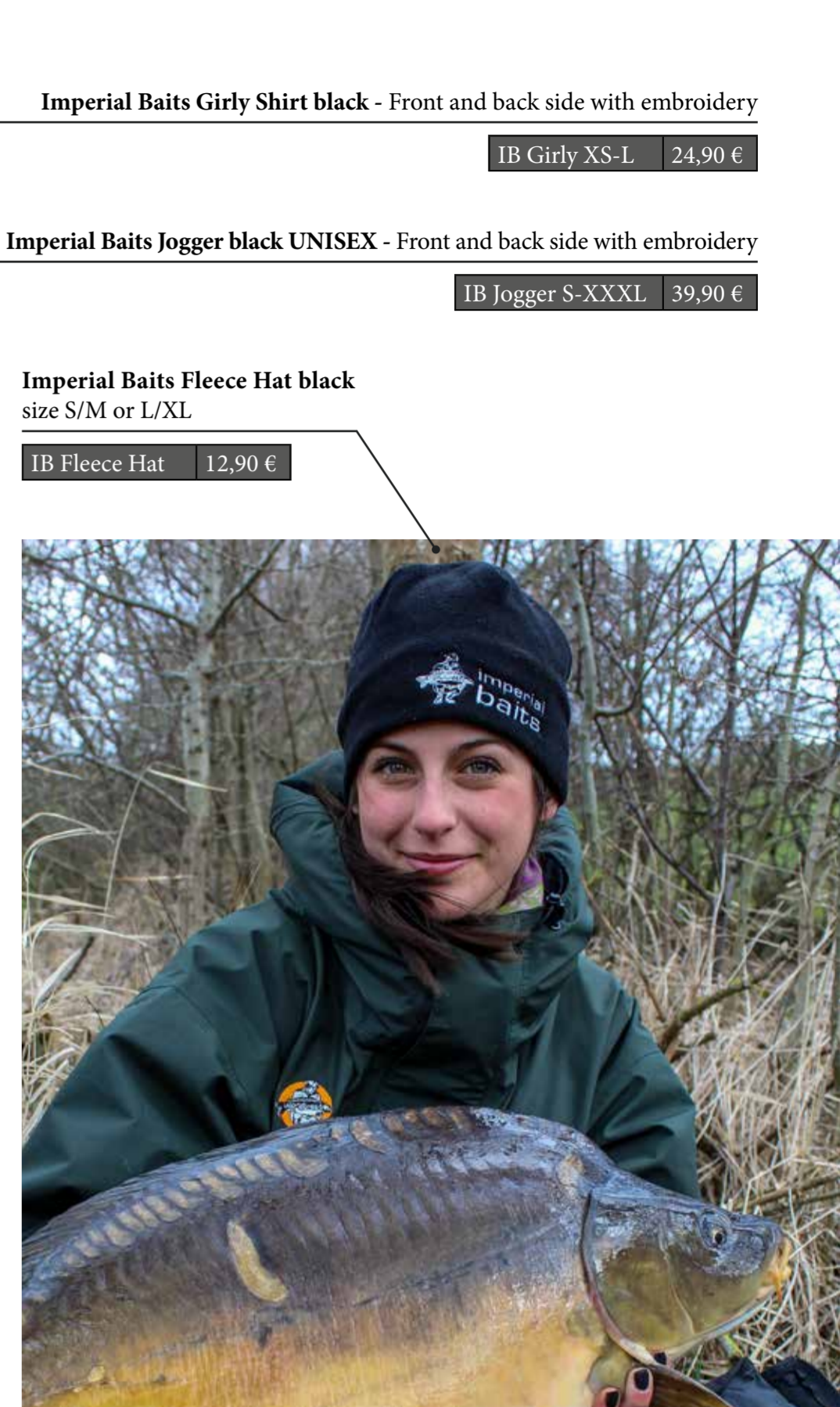
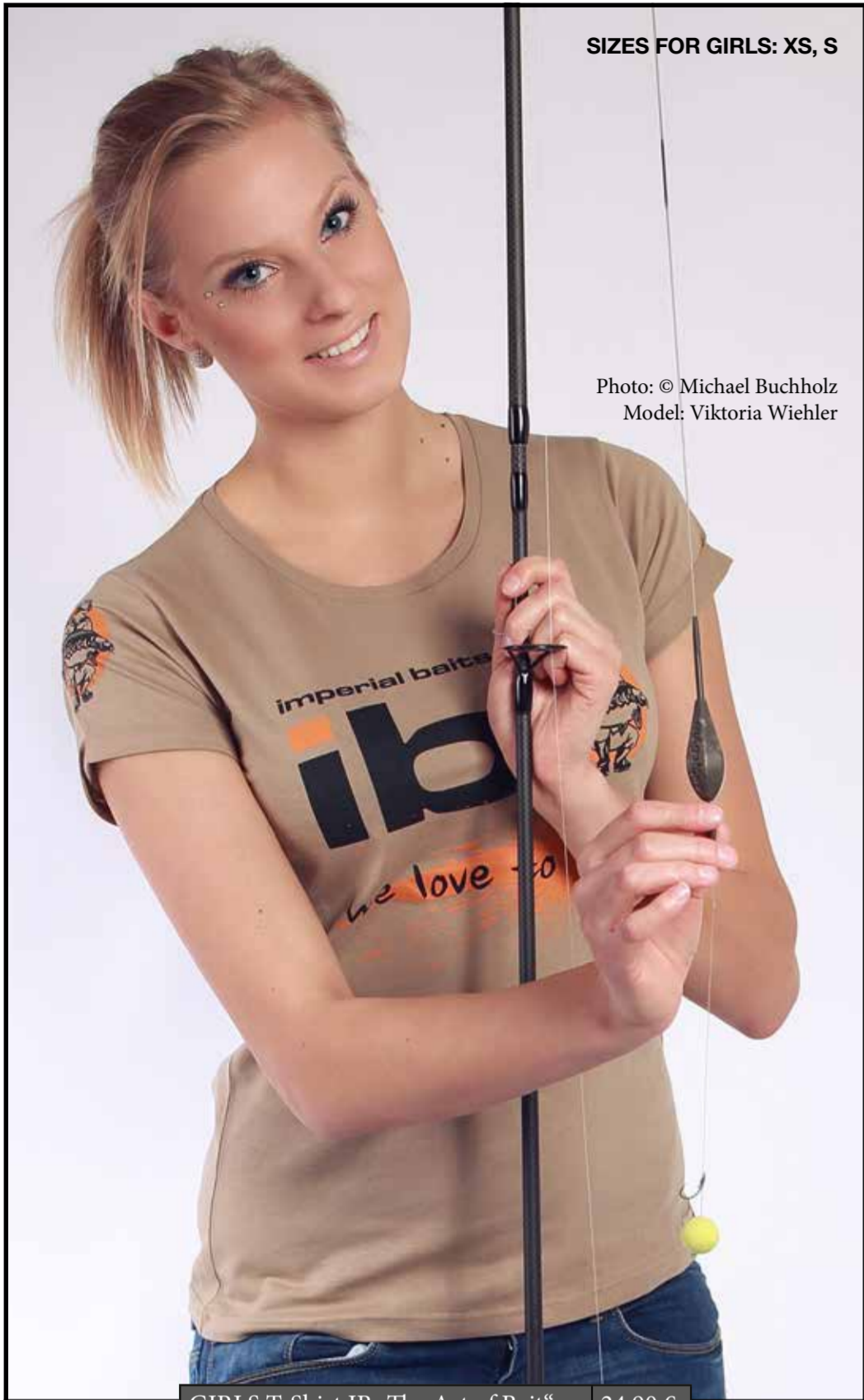
NEW IB COLLECTION - „THE ART OF BAIT“

AVAILABLE IN MEN, GIRLS, KIDS AND BOYS SIZES

SIZES FOR MEN: S, M, L, XL, XXL, XXXL



QUALITY THAT YOU CAN FEEL - EVEN AFTER THE 100TH WASH



IB Softshell Jacket – 100% water proof – top comfort

- 3 layers, waterproof fabric, water column 800mm
- Breathable and windproof membrane
- Wind protection border inside
- Continuous front zip
- Detachable and adjustable hood
- Inner microfleece layer for additional warmth
- Soft, stretchy feel in a comfortable, active cut.



GIRLS, KIDS & BOYS T-SHIRT - „THE ART OF BAIT“



The perfect Outdoor Clothing for us!

You can find a large selection of fantastic Geoff Anderson technical outdoorwear in our online shop.



IB Geoff Anderson Raptor 2 - XS-XXXL 149,00 €



IB Geoff Anderson DOZER 5 & URUS 5 prices online!



IB Geoff Anderson Leaf Power Hoodie - S-XXXL 139,90 €



IMAG USED AS A BREAK AWAY LINE
- AN IDEA FROM MAX NOLLERT 09 / 2015



iMAG - 'HANG ON!'

The iMag - 'HANG ON' is a perfect solution to hang all sorts of stuff on your bivy walls. The little magnet can hold up to 3,5kg. It comes with a snap-hook, which is very handy to attach various smaller items. The IB fish logo is subtly embossed on the rust-resistant iMag.

TIP: On thinner bivvies we recommend to use a piece of cloth or neoprene (for example an IF Rod Band) in between to protect the material.

HANG ON:

- Head lamp
- Tent lightning
- Bite alarm receiver
- Clothing
- Scissors, pliers, cooker
- ...And much more!

Contents:

- 1 x iMag (Magnet)
- 2 x Metal Rings
- 1 x Snap-Hook

**HOLDS UP TO
3,5KG
WEIGHT!**

iMag - HANG ON! 9,90 €



Lanyard - big one	4,50 €
Lanyard - small one	3,50 €

Lanyards – robust and flexible

- Tear-resistant 'telephone cable' in black glossy design
- The snap-hook can be attached almost everywhere
- High flexibility, that doesn't wear out and allows us, for example, to have the boilie needle always handy. It can obviously be used for all kinds of necessities that you would like to keep handy.

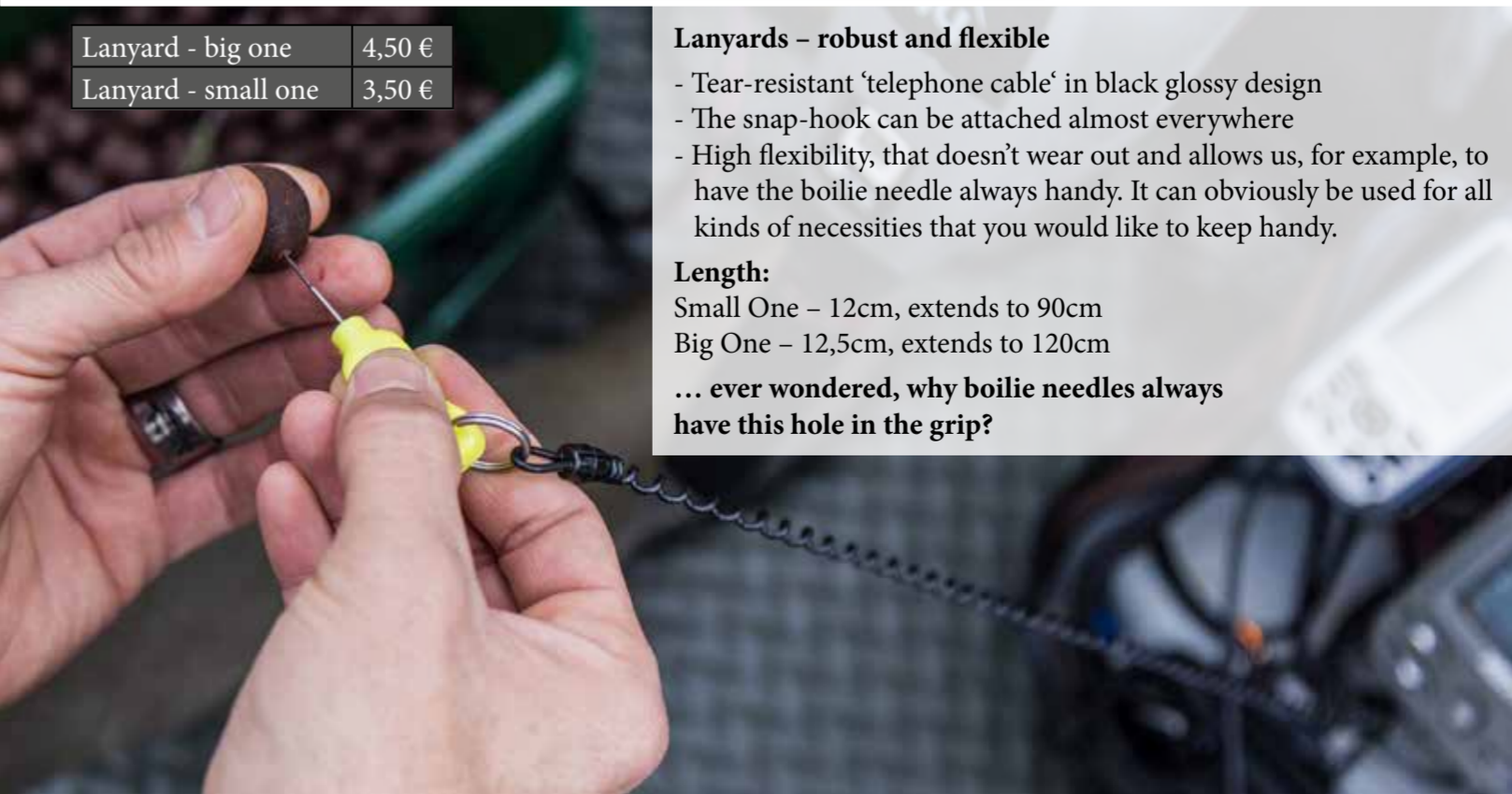
Length:

- Small One – 12cm, extends to 90cm
- Big One – 12,5cm, extends to 120cm

... ever wondered, why boilie needles always have this hole in the grip?



**SAFE FROM STORMS
& QUICK NETTING!**





IF carp Entertainment is available online!

DVDs, books, stories, catch reports, tips & tricks, as well as tackle- and bait news

One of the most important components in the production of Carptrack boilies are attractive, fresh ingredients and the production, based on their individual special recipes. These are down to the collective knowledge of very successful carp anglers. Max and his creative team consistently test new products and ideas and have been doing so since the very beginning (2003).

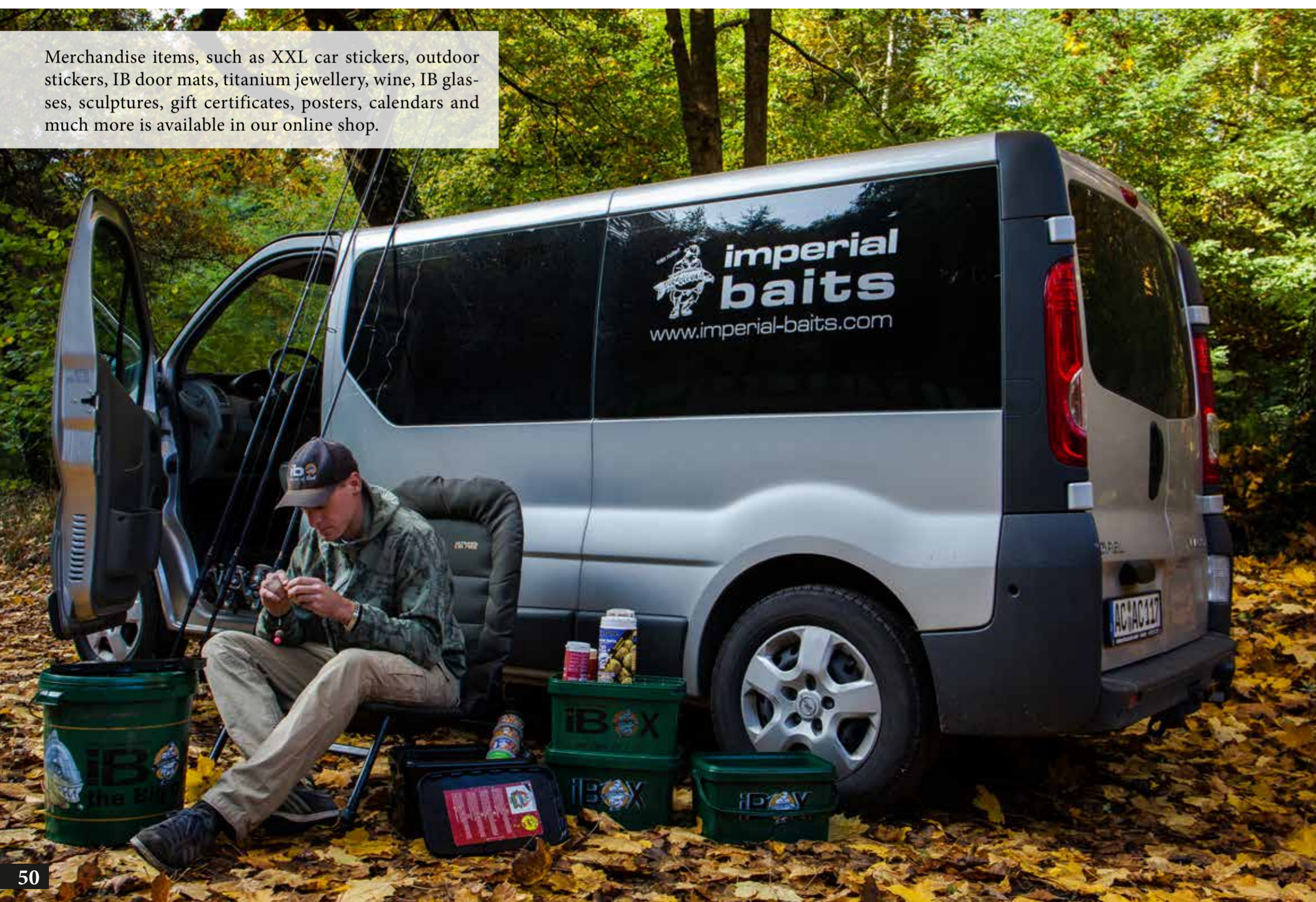
Due to the great catch successes and the following demand, the warehouse has been consistently growing. Currently we have over 250 palette spaces ready for fresh ingredients, boilies and tackle.

Also the iBoats, Lines, Rod Pods and accessories have been developed by Max Nollert and his team.

By now Imperial Fishing products are available in over 20 European countries!



Merchandise items, such as XXL car stickers, outdoor stickers, IB door mats, titanium jewellery, wine, IB glasses, sculptures, gift certificates, posters, calendars and much more is available in our online shop.



Much energy is also invested in trade and consumer shows and Marketing. The customer is updated pretty much daily on the iBlog and Social Media. Imperial Baits also works closely with over 30 European trade magazines. But all this work won't make us forget about product development and improvement. We work very closely with our team of anglers, who constantly give us feedback and input. Our fantastic warehouse- and production team provides our renowned good and fast service and shipping to anglers, dealers and distributors.



Success through perseverance!

Our past and present activities have been tremendously successful and we are proud to have been named and won the price for 'Best Boilie Manufacturer' and 'Best Online Shop' by one of the biggest carp magazine several times.

IB Carptrack Boilies are loved and fished by thousands of anglers across Europe. We like to look back and are excited about what lays ahead of us.

Our biggest motivation is feedback and what we hear is that people like what we do and how we do it.

Do you have feedback? We'd love to hear from you!

Max Nollert & Team



Payment and delivery terms

Imperial Fishing GmbH • MAX NOLLERT

Wallgraben 2
Gewerbegebiet Mont Royal
D-56841 Traben-Trarbach

Tel: +49 6541 818500

Fax: +49 6541 818502

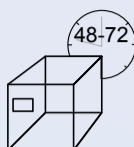
Email: info@imperial-fishing.de

Internet:

www.imperial-fishing.com

www.imperial-fishing.eu

www.carprus.de



Delivery costs BeNeLux, FR, UK, AT, SVN: on pre-payment / paypal we ship for only 7,50 € / per order.

Delivery costs IRL, PRT, DNK, SWE, ROU, HRV, LTU: on pre-payment / paypal we ship for only 15 € / per order.

Name of bank: Sparkasse Mittelmosel

Account holder: Imperial Fishing GmbH

IBAN: DE64 5875 1230 0090 040775

SWIFT-BIC: MALADE 51 BKS

Imperial Fishing DIRECT

Shipping from Germany to:

BeNeLux
France
United Kingdom
Austria
Slovenia

7,50 Euro
per parcel

Switzerland 39 Euro

Ireland
Portugal
Denmark
Sweden
Romania
Croatia
Lithuania

15 Euro
per parcel



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English - www.imperial-fishing.com French - www.imperial-fishing.fr



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BE PREPARED...